



FLORIDA A&M UNIVERSITY
OFFICIAL FOOTBALL PROGRAM

FAMU VS. ALABAMA STATE

7:30 P.M., SATURDAY, OCTOBER 11, 1975
Bragg Memorial Stadium, Tallahassee, Florida

50¢

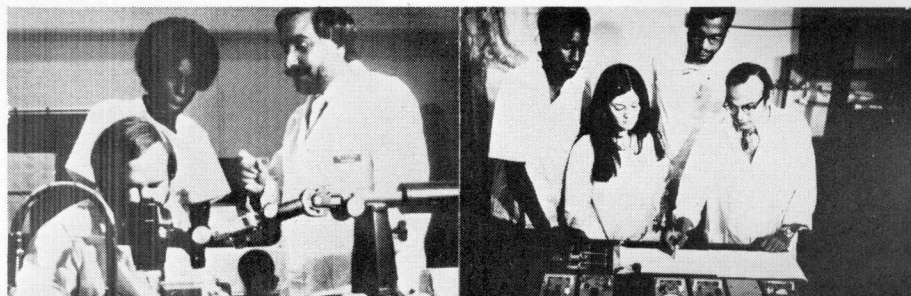
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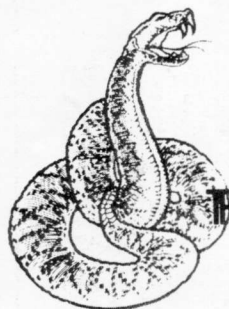


School of pharmacy

FLORIDA AGRICULTURAL AND MECHANICAL
UNIVERSITY



RATTLER FOOTBALL, 75



THIS WEEK: OCT. 11

FLORIDA A&M

VS.

ALABAMA STATE

BRAGG MEMORIAL STADIUM

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ON THE COVER

College football involves more than just two teams butting heads on a chalk-striped field. It involves much strategy and participation, both real and vicarious by a large number of people. Photographer Stephen K. Beasley captures that college football spirit in this montage of pictures on our cover.

RATTLER FOOTBALL, 1975

Official Football Magazine of Florida A&M University. STAFF—Roosevelt Wilson, Editor; James L. Bruton, Associate Editor; Archie V. Hannon, Technical Editor; George C. Floersch, Technical Staff; Ernest Fillyau, University Photographer; Leslie Montgomery, Earl Kitchens, Michael Lawrence, Technical Assistants.

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CREDITS

Photos—Outside Front, Inside back: Stephen K. Beasley; Pages 22, 23, 24: Alabama State University; All others: Ernest Fillyau.

Cover Design: Roosevelt Wilson

Greetings from the President of Florida Agricultural and Mechanical University

Florida A&M University welcomes the representatives of Alabama State University and their supporters to Tallahassee to engage in friendly football competition.

We also extend special greetings to the constantly-increasing number of Rattler supporters who travel near and far to manifest their love, loyalty and support for their institution and football team.

We know you will enjoy tonight's game. Both teams are well prepared to give you an evening of outstanding entertainment.



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TODAY'S GAME/by Roosevelt Wilson

FAMU's GanGreen Holds Key to Victory

The Rattlers' stubborn defense has acquired a catchy nickname, the "GanGreen," and it will be called upon tonight to infect Alabama state while the offense tries to put it all together.

Football games between Florida A&M University and Alabama State University have become more like wars than games. The Rattlers and Hornets over the past few years have gone after each other with all the lethal vengeance their names suggest.

This was supposed to be just another game but after the Rattlers lost miserably 6-0 last week to a team they should have beaten badly, they are looking to take it out on the Hornets.

The only thing wrong with that is Alabama State. The Hornets aren't about to roll over and play dead for anybody. They lost their opener to Troy State in a squeaker, but bounced back to roll over three opponents in a row and come into tonight's game smoking, looking to keep that three-game winning streak alive.

It long has been a tradition at Florida A&M after a loss, particularly after a loss that never should have been, to make the next opponent pay for it. Thus the cry: **Somebody's got to pay!**

Will Alabama State be the one to pay, or will the Rattlers have to postpone getting their revenge until next week?

Victory is not automatic any more for the Rattlers. Most of the opponents on their schedule have shored up their football programs and can play a respectable game against anybody, and most give the Rattlers more than they want to handle.

Alabama State is no exception. The Hornets are a solid and explosive football team that could very well send the Rattler supporters home disappointed for the second week in a row. They can score either through the air or on the ground.

The Rattlers, on the other hand, have had trouble finding their offensive

A LOOK AT LAST YEAR

FAMU 23, Alabama State 12 Oct. 12 at Mobile, Ala.

	ASU	FAMU
1st Downs Rushing	16	9
1st Downs Passing	5	1
1st Downs Penalty	3	1
Total 1st Downs	24	11
Rushing Attempts	54	35
Yards Gained	257	247
Yards Lost	52	13
Net Rushing Yards	205	234
Passes Attempted	12	4
Passes Completed	9	2
Had Intercepted	1	0
Passing Yards	64	56
Offensive Plays	66	39
Total Offense	269	290
Interceptions Made	0	1
Yards Returned	0	28
Times Punted	2	4
No. Had Blocked	0	0
Punting Yards	80	174
Average	40.0	43.5
Punts Returned	2	0
Yards	52	0
No. Kickoffs	3	3
Kickoff Yards	47	17
Average	18.3	5.7
Times Penalized	3	7
Yards Penalized	45	86
Times Fumbled	7	2
Fumbles Lost	5	2

Score by Quarters:

FAMU	14	6	0	3	-	23
ASU	0	6	6	0	-	12

Scoring Summaries:

FAMU - Rackley 13 run (Coleman kick)
FAMU - Hawkins 28 run (Coleman kick)
FAMU - Moore 52 run (kick failed)
ASU - Hicks 1 run (run failed)
ASU - Broadnax 1 run (pass failed)
FAMU - Coleman 32 FG

punch. After wiping out Albany State 54-7 in the season opener, they have managed but seven points in two games. In all, the Rattlers have gone their last seven quarters without scoring as much as a field goal.

How long will this scoring drought last? How long *can* it last?

Defensively, Florida A&M has been tough. The **GanGreen** have allowed the opposition only 13 points in three games and easily could have had three shutouts to their credit.

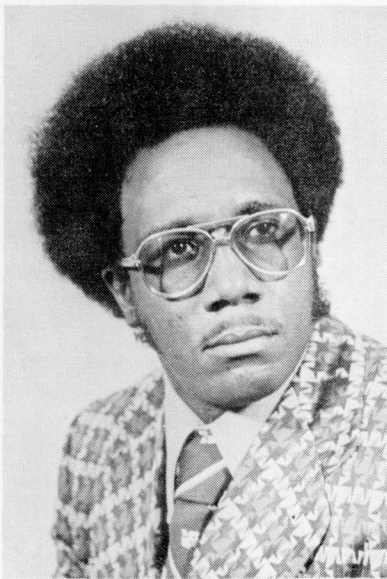
If Alabama State is going to win, the Hornets must score, and that might just be the most interesting thing about tonight's game. Can the **GanGreen** keep doing it to death on defense? They will be sorely tested.

How well the **GanGreen** performs will decide whether there will be any substance to the Rattler cry: **Somebody's got to pay!**

SERIES HISTORY (FAMU LEADS 12-5-2)

Year	Score	Winner
1933	32-6	ASU
1934	7-0	FAMU
1935	7-0	ASU
1936	0-0	Tie
1937	7-0	FAMU
1938	17-0	FAMU
1939	9-6	ASU
1940	7-6	ASU
1941	22-0	FAMU
1942	26-0	FAMU
1943	6-6	Tie
1944	45-6	FAMU
1945	17-2	FAMU
1946	35-0	FAMU
1947	58-12	FAMU
1948	41-0	FAMU
1972	13-8	ASU
1973	27-0	FAMU
1974	23-12	FAMU

RATTLER • COACHES



RUDY HUBBARD/Head Coach

Rudy Hubbard accepted the challenge of rebuilding the football fortunes of Florida A&M University and started out by putting the traditional football power back on the winning trail in his first year at the helm...



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With a background as a former player and coach under Woody Hayes at Ohio State, Hubbard brought in a winning attitude and coached the Rattlers to a 6-5 record in his rookie coaching season.

He is a believer in sound, fundamental football and knows how to recruit the horses to make his program go. He already has landed some blue chippers for the Rattlers.

While at Ohio State, Hubbard personally recruited Archie Griffin, last year's Heisman Trophy winner, Cornelius Greene and John Hicks. Greene has been the MVP in the Rose Bowl while Hicks won the Outland and Lombardi trophies before entering the National Football League.

An All-Conference and All-County performer in high school basketball and football for three years, Hubbard was player-of-the-year as a freshman at Ohio State.

A knee injury sidelined the running back for most of his sophomore year, but he fought back and was in uniform before season's end. He was a starter all his junior year and really blossomed during his senior year, averaging 5.3 yards per carry, scoring three touchdowns, catching 13 passes for 98 yards and averaging 17.1 yards per attempt on kickoff returns.

Hubbard was drafted by Montreal of the Canadian Football League in 1968 but forewent a professional football career when he was offered a job as backfield coach for Ohio State. Hubbard said he wanted someday to become a head coach and "I felt my chances were far greater as an assistant to Coach Hayes than chancing a professional football career."

He joined the Buckeye staff in 1968 and that year Ohio State won the national championship. He has coached Jim Otis, Leo Hayden and John Brockington, all now prominent figures in the National Football League.

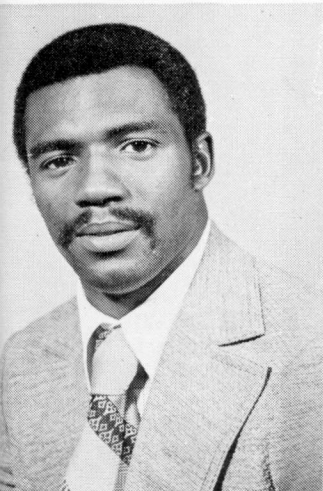
Florida A&M has had a history of winning at football. From 1937 through 1969 the Rattlers won 252 games and lost only 46, an average of just over one loss per season for 33 seasons. In the four years immediately preceding Hubbard's arrival, A&M dropped 22 games for an average of 5.5 losses per season, while winning only 21. Hubbard entered with a 6-5 record to give the Rattlers their first winning season since a 6-5 mark in 1971, and he hopes that this is only the beginning.

He has charted the path for himself and his Rattlers and he says he has turned things around. From all indications, he is right.

Hubbard hails from Hubbard, Ohio, where he attended Hubbard High School (the names are mere coincidence). He was recruited by over 60 colleges before finally deciding on Ohio State.

He is married to the former Belinda Schwartz and is the father of one son, Sean, and one daughter, Jolanda.

FAMU RATTTLERS ASSISTANT COACHES



AL BOGAN
Offensive Line

Bogan became the first member of Rudy Hubbard's staff when Hubbard was named head coach. "Al will help our program tremendously," Hubbard said. Bogan is a graduate of Ohio University and was an assistant at Indiana State University before coming to Florida A&M. During his playing days at Ohio University he starred as a running back and wide receiver. He is a student of the game and approaches it with much vigor and enthusiasm.

COSTA KITTLES
Quarterbacks & Receivers

Another FAMU alumnus, Kittles has produced some top flight receivers. He has gained the reputation as being a specialist in developing ends. He is in his 23rd season as a Rattler coach. Kittles earned All-American honors while playing end for the Rattlers in 1950. He also holds a master's from Ohio State and is an assistant professor of physical education. He is head baseball coach and has turned out perennially strong teams. Considered one of the most thorough coach in the business, Kittles also is known for getting results in the classroom as well as on the football field or baseball diamond. He is a native of Jacksonville.

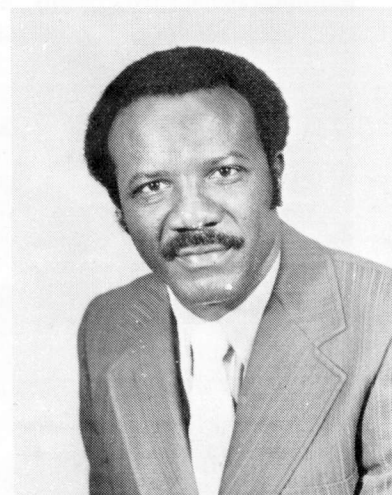


FRED GOLDSMITH
Defensive Coordinator

Goldsmith comes to Florida A&M with impressive credentials. He is a graduate of the University of Florida and has worked as an assistant under Doug Dickey. He is noted for his defensive ability and the ability to turn losing programs around. He went into losing situations at Jasper, Punta Gorda Charlotte and DeLand high schools and whipped them all into respectability before leaving. His most impressive defensive job was at DeLand where he took over a team that was giving up over 40 points per game and whittled that defensive average down to a 10-point mark.

BOBBY LANG
Offensive Tackles & Tight Ends

Lang is in charge of the offensive tackles and ends this season after having worked with running backs last year. He enters his 10th season as a member of the Rattler coaching staff. Lang was an All-SIAC performer during his playing days at FAMU where he earned his bachelor's and master's degrees. He is assistant professor of physical education and head track coach. His track team won the SIAC championship from 1968 through 1970 and in 1968 his 440 relay team (Major Hazelton, Jim Ashcroft, Gene Milton and Nate James) became the first in history to retire the James C. Patterson Challenge Cup at the Penn Relays by winning it three consecutive years. Lang joined the FAMU staff in 1966 and is a native of Jacksonville.

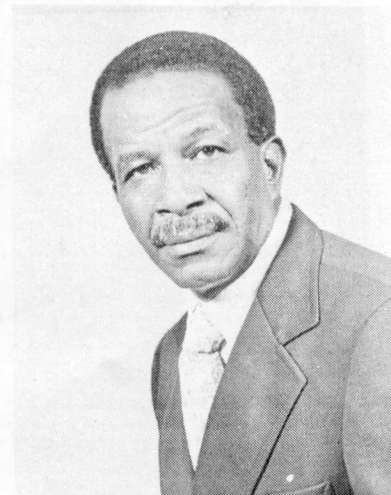


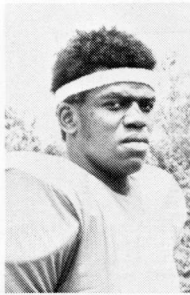
CHARLES HENDERSON
Defensive Line

A 1969 graduate of FAMU, Henderson played defensive end and offensive tackle under Jake Gaither and was also on the wrestling team. He was graduate assistant and chief scout a year ago. Before returning to FAMU, "Ice Man" was a teacher and coach in Ft. Pierce for the St. Lucie County School Board. He brings a thorough knowledge based on a sound background and a winning tradition. During his playing days the Rattlers compiled a 24-5 record and three SIAC championships.

ROBERT MUNGEN
Defensive Secondary

Mungen is a graduate of FAMU and during his undergraduate days played end, halfback and quarterback for the Rattlers. He is head tennis coach and assistant professor of physical education. He earned his master's at Indiana University. Prior to joining the Rattler staff, Mungen was head coach at Edward Waters College in Jacksonville, Fla., and Knoxville (Tenn.) College. He is also in charge of the freshmen and works with the varsity punters and kickers. His defensive secondaries are known for their ruggedness, speed and hard hitting.

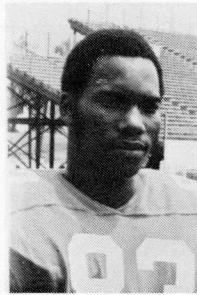




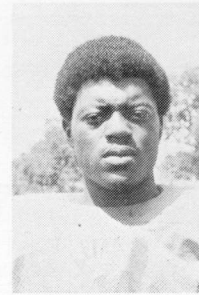
DEMETRIC ADAMS
Center



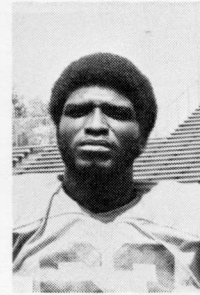
WINFRED ALLEN
Off. Tackle



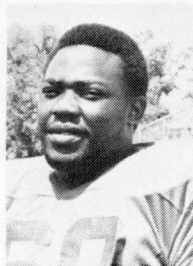
KENNY BOGINS
Wide Receiver



J. C. BOZEMAN
Quarterback



WILLIE BREWTON
Off. Tackle



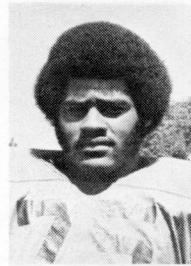
DALLAS BROWN
Off. Guard



CAL BURGESS
Wide Receiver



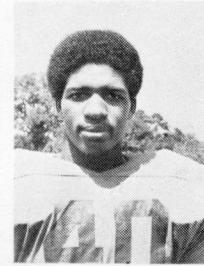
DONALD BYRD
Wingback



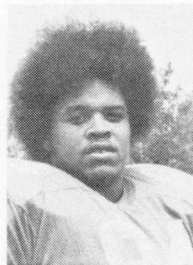
WAYNE CAMPBELL
Off. Tackle



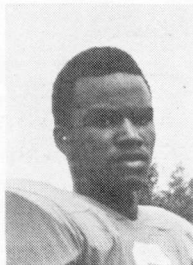
JOHNNY CARTER
Def. Tackle



REGGIE CARTER
Fullback



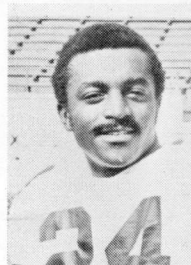
TIM CHAVERS
Nose Guard



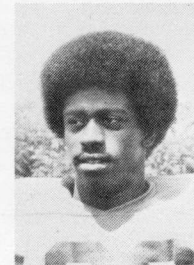
ALBERT CHESTER
Quarterback



KENNY CLARK
Safety



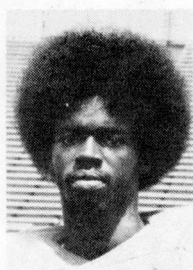
GREG COLEMAN
Kicker



WILLIE COOK
Wide Receiver



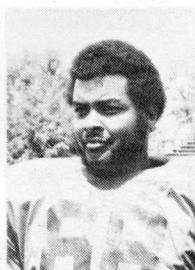
ROBERT CROWELL
Nose Guard



CHRIS DOUGLAS
Wingback



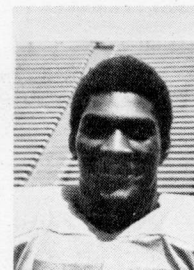
JAMES EARLY
Tailback



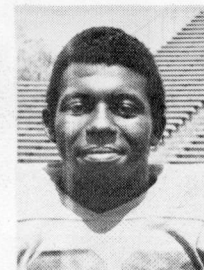
CURT EDMONDSON
Off. Guard



MATT EDMONDSON
Nose Guard



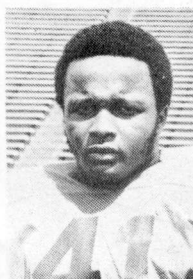
CHARLES FLOYD
Linebacker



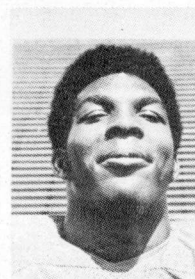
EARL GOODMAN
Def. End



JEFF GRADY
Def. End



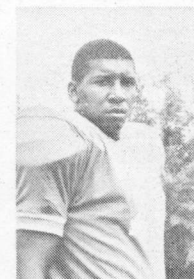
ROSCOE GREEN
Tailback



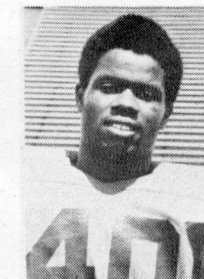
EPHRAM HAGINS
Def. Tackle



CLARENCE HAWKINS
Tailback



SHELDON HODGE
Def. End



ARTHUR L. JONES
Def. Back

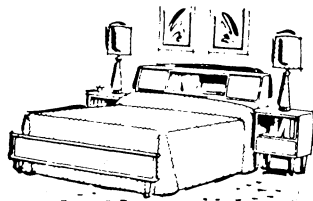
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THE FAMU CHEERLEADERS



THE RATTLER CHEERLEADERS—(top two) Wanda Parker, Carolyn Hunter; (middle three) Priscilla Perry, Christopher McKennon, Elaine Robinson; (bottom row) Chandra Eggleston, Earl Rhymes, Alvin Thomas, Michael Gorrell, Clifford Ross, Annette Owens; (missing) Otis Thomas.

FLORIDA A&M UNIVERSITY MARCHING BAND

PRE-GAME SHOW

1. ENTRANCE and INTRODUCTION OF BAND

2. FORMATION:	Block Band	Music:	"Fight Fanfares"
3. FORMATION:	Block Band	Music:	"The Star Spangled Banner"
4. MANEUVER:	Exit	Music:	"In The Storm and Sunshine"

HALF-TIME PAGEANT

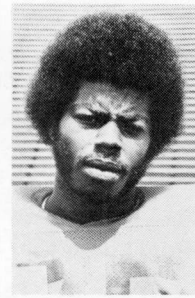
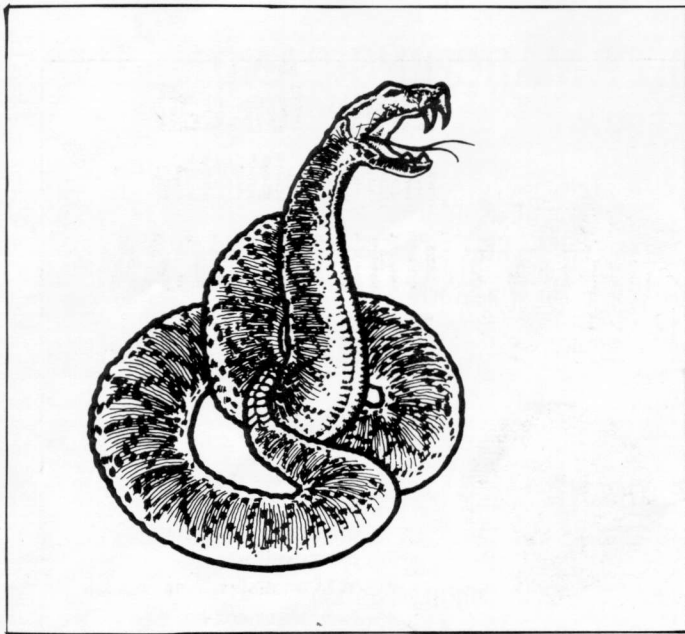
1. ENTRANCE:	Formation: Block Band	Music:	"20th Century Fanfare"
2. MANEUVER:	Downfield March	Music:	"Downfield March"
			"I'm From FAMU"
3. FORMATION:	Football	Music:	"Mighty Rattler"
4. FORMATION:	State of Florida	Music:	"Oh Happy Day"
5. FORMATION:	Concert Band	Music:	"The Way We Were"
		Travelling:	"The FAMU Spirit"
6. FORMATION:	FAMU	Music:	"The Florida A&M University Alma Mater"
7. Formation;	Block Band	Maneuver;	Band Exit
		Music:	Jive Samba"

THE FLORIDA A&M UNIVERSITY MARCHING BAND STAFF

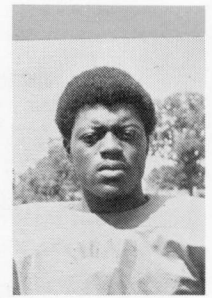
Dr. William P. Foster, Director of Bands
 Julian E. White, Associate Director of Bands and Director of Saxophones
 Lindsay B. Sarjeant, Assistant Director of Bands, Director of Trumpets and Arranger
 Charles S. Bing, Assistant Director of Bands and Director of Baritone Horns, Trombones and Tubas
 Shaylor L. James, Director of Percussion
 J. Lee McHugh, Director of Contralto Horns and Band Library
 Dr. John H. Daniels, Jr., Director of Clarinets
 Bruce L. Mills, Storekeeper and Equipment Manager
 Gloria Jones, Secretary
 Robert Allen, Director of University Relations
 Roosevelt Wilson, Director of University Publications
 Ernest Fillyau, University Photographer
 Joseph Bullard, Announcer
 Charles Brown, Head Drum Major
 Martin Robinson, Assistant Drum Major
 Kenneth Hannah, Assistant Drum Major
 Hydrie Davie, Assistant Drum Major
 Keith Mears, Assistant Drum Major
 Kim Sarjeant, Leader of Clarinets
 Raynell Williams, Assistant Leader of Clarinets
 Ricardo Smith, Leader of Saxophones

Charles Crawford, Assistant Leader of Saxophones
 Larry Mitchell, Assistant Leader of Saxophones
 Ronald McCurdy, Leader of Trumpets
 Alfred Watkins, Assistant Leader of Trumpets
 Marcus Young, Assistant Leader of Trumpets
 Bruce Beneby, Assistant Leader of Trumpets
 Michael Barr, Assistant Leader of Trumpets
 Daryl Wilcox, Assistant Leader of Trumpets
 Norman White, Leader of Contralto Horns
 Michael Dubose, Assistant Leader of Contralto Horns
 Richard Overton, Leader of Baritone Horns
 Robert Sewell, Assistant Leader of Baritone Horns
 James Cleveland, Assistant Leader of Baritone Horns
 Cecil Dozier, Assistant Leader of Baritone Horns
 Linard McCloud, Leader of Trombones
 Robert Griffin, Assistant Leader of Trombones
 Johnny Scott, Assistant Leader of Trombones
 Wilbur Neal, Assistant Leader of Trombones
 Terry Brown, Assistant Leader of Trombones
 John Spradley, Assistant Leader of Trombones
 Matthew Simmons, Leader of Tubas
 Rickie Lumpkins, Assistant Leader of Tubas
 Homer St. Clair, Assistant Leader of Tubas
 Desmond Boone, Leader of Percussion
 Jessie Wilcox, Assistant Leader of Percussion

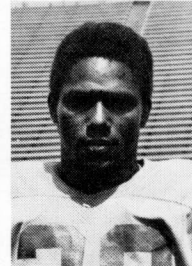
Joseph Crawford, Percussion Equipment Manager
 Charles McRae, Assistant Leader of Percussion
 Kevin Butler, Leader of Bass Drums
 Vernon Ivory, Leader of Tom-Toms
 Vernon McWhite, Leader of Cymbals
 Bernard Freeman, Leader of Flag Corps
 Marion Chisholm, Assistant Leader of Flag Corps
 Linzerl Rutledge, Head of Music Copy Staff
 James Roberts, Coordinator of Equipment and Field Staff
 Virgil Jones, Assistant, Field Staff and Alternates
 Sylvester Polk, Instrument, Repair Staff
 Kim Sarjeant, Instrument, Repair Staff
 Norman White, Instrument, Repair Staff
 Desmond Boone, Dance Choreographer
 James Gregg, Assistant Dance Choreographer
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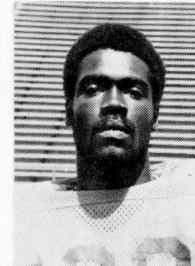
RAY BENEBY
Def. Tackle



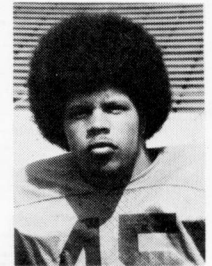
J.C. BOZEMAN
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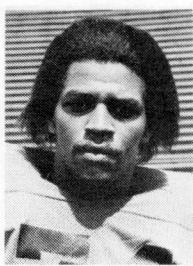
DAVID CROWELL
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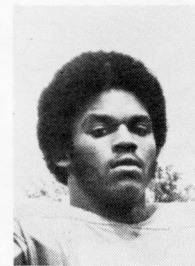
GREG DOUGLAS
Center



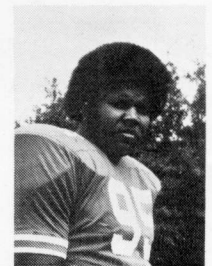
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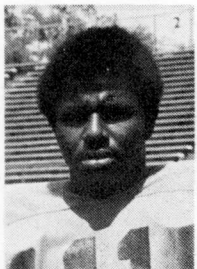
RICKY GARRISON
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DAVID GREENE
Tight End



ALGIE HENDRIETH
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ROBERT JAMES
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LARRY JOHNSON
Def. Back



ARTHUR JONES
Off. Tackle



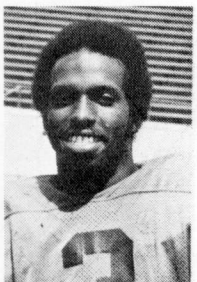
JOHN KING
def. Back



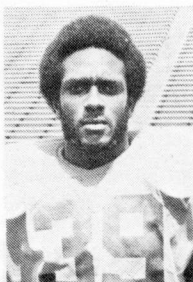
ANTHONY KITCHEN
Linebacker



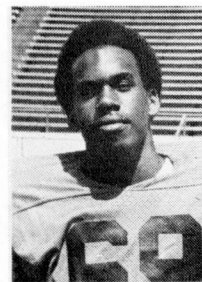
KAISER LEWIS
Def. End



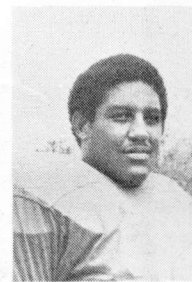
DAVID MARTIN
Wide Receiver



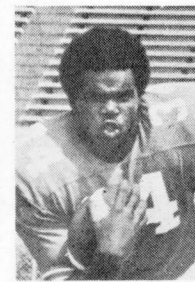
KEITH PETE
Def. Back



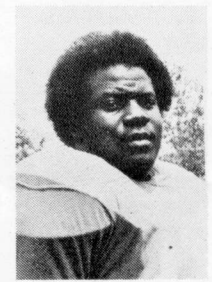
ANTHONY POWELL
Center



BARRY ROBINSON
Off. Tackle



HAROLD SESSOMS
Fullback



KEN WRIGHT
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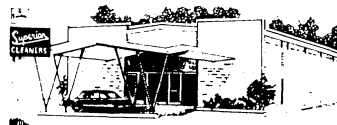
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THIS IS THE WAY I SEE IT

Florida A&M football fans are a rare breed. Never have I seen a group of more loyal and patient followers.

Jake Gaither spoiled them rotten, so it was thought. He gave them 25 years of the best football played anywhere in the country and without a hint of a losing season. The Rattler fans soon acquired the label, "success-spoiled."

For that quarter of a century they walked proudly in the college football world, chest stuck out and boasting about the Rattlers and their wonders under Jake Gaither.

Then, following the 1969 season, it all ended as suddenly as it had begun. Jake stepped down and the FAMU football program took a nosedive. The record was 5-5 in 1970, 6-5 in '71, and 5-6 in 1972 and 1973.

Reports abounded that the Rattler fans were getting restless, fed up with A&M's below-par football. Some persons with access to the media fanned the flame of "discontent" with headlines and stories suggesting that the alumni were pressuring the A&M brass to make some changes and set the football ship aright.

Obviously, there was some truth to the reports. The alumni as well as everyone else, were not overjoyed with the records of those lean years but instead of condemning the program they rallied to FAMU's cause. They supported the Rattlers like they never had before.

In 1974, following back-to-back losing seasons, attendance at Rattler home games was the highest in the school's history.

Now, Rudy Hubbard has moved onto the scene. He is young, energetic and determined. Above all, he is some kinda football coach.

He turned the Rattlers around and put them back on the winning trail and the Rattler supporters responded by heading toward yet another record

year in attendance. This is only the second home game of the season but judging by the crowds that saw the first home game and those that followed the team to Greensboro, N.C., the following week and to Philadelphia last weekend, those loyal supporters are increasing in number.

That's super. Now, that's something to boast about.

Jackson State's Walter Payton, the Division II scoring champion last season at 12.3 points per game, ended his career as the all-time *collegiate* scoring leader. His 464 points were most by any player in any division and his 66 touchdowns were another all-time mark. He also kicked 53 extra points and five field goals over his career.

The longest field goal in modern NCAA history—63 yards—was kicked last season by Arkansas State's Joe Duren, whose 56-yarder later, at the gun, beat McNeese State. (Both teams move up to major status this season but Duren has graduated.) Longest major college field goal on modern NCAA books was 61 yards by Southern Mississippi's Ray Guy against Utah State in 1972. (Before official modern records began in 1937, longest *known* FG was a 65-yard placekick by Princeton's James Haxall in 1882 vs. Yale.) FAMU's longest field goal attempt in modern history was 52 yards by Greg Coleman last Saturday in Philadelphia against Howard. Coleman's kick was long enough but missed the mark to the left.

Which team in Divisions II & III boasts the longest current streak of consecutive winning seasons? West Chester State, by a mile and a half. The Pennsylvania college has had 33 con-

secutive winning seasons spanning 35 years (no team in wartime '43-44) since a 3-3-3 .500 season in 1939 (and its last losing team was in 1933). Next are Tennessee State, with 16 straight winning seasons since 4-4-0 in 1958, and Grambling, with 15 straight since its 4-6-0 season of 1959. Of course, there's Florida A&M, 26 winners in a row starting with 1944 and ending in 1969, including all 25 teams coached by Jake Gaither.

Oklahoma's Barry Switzer has yet to lose as a collegiate head coach (after two years and part of this one he's 26-0-1), but he has a way to go before catching (Gloomy) Gil Dobie, who went unbeaten his first 11 years—1906-07 at North Dakota State and 1908-16 at Washington.

The old question of who's No. 1 was for a second straight year answered *on* the field in Division II & III national championship playoffs in 1974. The Division II championship was won by Central Michigan (coached by Roy Kramer), 54-14 over Delaware in the finals (at the Camellia Bowl). In the semifinals it was Delaware 49, Nevada Las Vegas 11 in the Grantland Rice Bowl and Central Michigan 35, Louisiana Tech 14 in the Pioneer Bowl. The Division III championship was won by Central Iowa, coached by Ron Schipper, 10-8 over Ithaca in the Amos Alonzo Stagg Bowl. In the semifinals, Ithaca defeated Slippery Rock 27-14 and Central edged Evansville 17-16. Florida A&M is in Division II but the Rattlers will not participate in the national playoffs because of the Orange Blossom Classic, which is played each year during the time the national championship playoffs are being staged.

COSIDA: Leader in Athletic Public Relations

by PHIL LANGAN
Secretary-Treasurer

They call him and her everything—tub thumper, drum beater, image maker. You name it. But when you get down to the basics, and in most cases, the sports information director at the nation's colleges and universities is an expert public relations professional. And within the scope of that title you'll find him involved in layout and design, writing, editing, photography, advertising, radio and television, promotion, film work and a few hundred other things.

It's a 60-70 hour a week job for most of the year and high pressure all the way.

The image of this sports information director and his future are the main concerns of CoSIDA, College Sports Information Directors of America, an 18-year-old organization which now numbers 625 members.

Started as an independent group after being a part of the American College Public Relations Association for years, CoSIDA concentrated on building its membership and providing a thorough, informative annual workshop for its members until 1971 when it started to expand operations.

CoSIDA has begun to educate athletic directors and college presidents as to just how valuable the SID is, something coaches and athletes have known for years. It has started regional workshops for new members of the profession, in addition to the annual conclave, and now sponsors academic All-America teams in football, basketball and baseball, which are receiving plenty of national attention. It has started a graduate school scholarship program for students who spent their undergraduate days as student assistants in the SID's office.

A total of 22 committees covering everything from "The Future of CoSIDA" to ethics and constitutional amendments, and from surveys to upgrading the profession are now in operation.

CoSIDA also sponsors brochure and game program contests for its members in some 18 categories for both large and small colleges, and offers its members an energetic and informative 20-page monthly publication called the *CoSIDA Digest*.

However, the two most important steps for CoSIDA have been taken within the past three months. The first move was the formation of a joint committee of athletic directors and sports information directors aimed at improving the relationship between the AD and the SID and developing a closer involvement between the two national organizations (NACDA (National Association of College Directors of Athletics) and CoSIDA.

The second step was a resolution passed unanimously at the recent annual workshop held in Houston in which CoSIDA resolved not to cooperate with annual and weekly publications that use gambling related advertisements. This step has been applauded by such organizations as the NFL and NBA and by "The Sporting News." It is CoSIDA's first effort in the on-going collegiate battle against gambling.

Many of the publications in question have already pledged full support of the resolution, and will not carry these ads next year.

CoSIDA's membership is made up mainly of male, full-time sports information directors, some athletic directors and an increasing number of women, some of whom handle the entire sports public relations program at their respective schools such as

Villanova and Illinois State, while others handle only public relations for women's athletics, such as Indiana and Minnesota.

A topic of many panels at the last four national CoSIDA workshops, and one area of activity which has given the SID a chance to show off his many talents, is ticket promotion. With the increasing number of professional sports, the great interest in lifetime sports and the tight budgets of American families, many college athletic departments have developed intricate and creative ticket sales programs, plus the equally creative merchandising of such items as blankets, brochures, lamps, pennants and mugs, many of which are on sale at the game today. The SID plays a prominent role in the entire operation.

Michigan's promotion-conscious athletic director Don Canham, the subject of a *Sports Illustrated* article which spotlighted his work in this area, doesn't mince words when describing his feelings about SID Will Perry. "The sports information director is now the second or third most important man in our athletic department."

Yet the basic job of the SID is providing information on his school's athletic program and developing feature stories for the news-hungry communications media.

"The sports information director is vital to our athletic program," Alabama football coach and athletic director Paul "Bear" Bryant remarked recently. "He is our link to the public and I rely on his advice all the time."

Some administrators like Bryant know the score. Others don't and that is CoSIDA's task in the years ahead: educating their college administrators to the scope and value of activities involving the SID. In addition, of course, to becoming a positive force in that vital phase of American life called college athletics.

College Football's Trivia Trove

by ROD BELCHER

There can't be much argument with the premise that football has produced a bountiful cornucopia for trivialists. Oh sure, there may be some grounds for tabbing baseball as the premier source of sports trivia; and of course movies, music, comics, radio and television rank high with trivia-nostalgia buffs.

But football is a staple item, make no mistake. It's a sport that produces memorable intricacies, unlikely heroics, noteworthy perimeter tangencies, and (perhaps most important) *names* that fasten to the memory process.

Who can ignore the ring of such names as Bronko Nagurski, Marchmont Schwartz, Viscount Francis, Aramis Dandoy, Pudge Heffelfinger, Buckets Goldenberg, Mad Dog O'Billovich, Atherton Phleger, Beattie Feathers, Father Lumpkin, Clayton Tonnemaker, Swinton Aldrich, Endicott Peabody and (he should have been a quarterback instead of a guard) Wylie Fox?

What imagery in Crazylegs, Hopalong, Too Tall, Choo-Choo, Squirmin' Herman, Anvil Andy, Antelope Al, Slingin' Sam and Mad Stork!



Hirsch

Bryant

So now it's on to a football trivia quiz that's heavy on names. And there will be no apologies offered over occasional reference to players and coaches who date back as far as the 1920's. After all, that was the famed "Golden Era of Sport."

1. Super-colorful nicknames among college coaches seem to be out of favor these days, although Alabama's Bear Bryant is a notable exception. That wasn't the case for some earlier day coaches, however. Who were: (a) Snorter (b) Peahead (c) Hunk (d) Potsy (e) Greasy (f) Ears?

2. As for colorful nicknames of college athletic teams, how many of the following can you match up?:

- | | |
|---------------------|------------------|
| (a) Polar Bears | (1) No. Tex. St. |
| (b) Blue Bears | (2) Union |
| (c) Dutchmen | (3) Tufts |
| (d) Tomcats | (4) Bowdoin |
| (e) Mean Green | (5) West. Md. |
| (f) Jumbos | (6) Livingstone |
| (g) Thundering Herd | (7) Thiel |
| (h) Green Terrors | (8) Marshall |

3. At least ten actors, including the likes of Robert Taylor, Paul New-

man and Roy Rogers, have played the role of Billy the Kid in variously-titled films about the outlaw. What ex-college football star was one of the earliest of the Billys, in the 1930 movie version?

4. In the context of college football, here's the dateline: Durham, N. C., January 1, 1942. What's the event?

5. Pop Warner gained fame coaching football at such places as Cornell, Carlisle, Pittsburgh and Stanford. He left Stanford after the 1932 season. Where did he coach starting in 1933?

6. Name the only two athletes who have had the distinction of playing in both a Rose Bowl football game and a baseball World Series.

7. Who's the only man to have coached a Rose Bowl team and played in a World Series?

8. Leroy Zimmerman was a fine back for San Jose State and for several pro teams. But he played another sport for 34 years and is listed in that sport's hall of fame. Which sport?

9. A member of the college and pro football halls of fame served up two home run pitches to Babe Ruth in 1927 when the Bambino hit 60 round-trippers. Who was he?

10. Who was the Washington State University lineman who fought for the world heavyweight boxing title in his first pro bout?

11. What college players were known as: (a) Little Boy Blue (b) The Wheaton Iceman (c) The Noblest Trojan of them All (d) The Beast (e) Flatfoot Frankie, the Georgia Fireball (f) The Baby-Faced Assassin?

12. Nationally known coaches of some years back were Gus Dorais and (Gloomy) Gus Henderson. What were their real first names?

13. Identify, by giving their real first and last names, the following sports figures: (a) "Tug"—an Illinois athlete who had a long career as an athletic director and conference official (b) "Zug"—a Navy quarterback who engineered a memorable upset win over Army in 1950 (c) "Pug"—a great tailback on Minnesota powerhouse of the early 1930's (d) "Jug"—a Wisconsin backfield star who also performed in the NFL (e) "Chug"—a fine all-around back at Gonzaga who later was a pro teammate of Sammy Baugh at Washington.

14. Aside from the fact that all were well known college players, what did these men have in common?: Norman Strader of St. Mary's, Howard Hickey of Arkansas, James Phillips of Auburn, Elmer Sleight of Purdue and Christian Cagle of Army.

15. Ten T-formation quarterbacks have won the Heisman Trophy. Who was the only lefthander among them?



Dawkins

16. From this list, pick out the players who did *not* win the Heisman Trophy: Leon Hart, O. J. Simpson, Vic Janowicz, Jim Brown, Fran Tarkenton, Steve Spurrier, Mike Garrett, Pete Dawkins, Doak Walker.

- * * *
16. Brown and Tarkenton.
1962.
15. Terry Baker, Oregon State.
14. All were nicknamed "Red."
Earl Girard (e) Ed Justice.
13. (a) Kenneth Wilson (b) Robert Zastrow (c) Francis Lund (d) Earl Girard (e) Ed Justice.
12. Charles Dorais, Elmer Henderson.
11. (a) Albie Booth, Yale (b) Red Grange, Illinois (c) Morley Drury, Southern California (d) E. J. Holub, Texas Tech (e) Frank Sinkwich, Georgia (f) Bill Corbus, Stanford or Endicott (Chub) Peabody, Harvard.
10. Pete Rademacher, who was kayored by Floyd Patterson in 1957.
9. Ernie Nevers (Stanford) pitcher.
8. Softball. He was an outstanding pitcher in the 1922 Rose Bowl.
7. Earle (Greasy) Neale played Jefferson to a 0-0 tie with California Series and coached Washington and with Cincinnati in the 1919 World Series.
6. Jackie Jensen (California, Yankees). Chuck Essegian (Stanford, Dodgers).
5. Temple.
4. The "transplanted Rose Bowl bama."
3. Johnny Mack Brown of Alabama.
2. a—4; b—6; c—2; d—7; e—1; f—3; g—8; h—5.
1. (a) Dewey Luster, Oklahoma State and others (f) J. B. Whitworth, Yale and others (e) Earle Neale, Nebraska (d) George Clark, Notre Dame (c) Heartley Anderson, and others (b) Douglas Walker, Wake Forest (a) Dewey Luster, Oklahoma State.

ANSWERS:

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No.	Name	Pos.	Class	Ht.	Wt.	Age	Major	Hometown	High School
1	Reinhard, Herb	K	1	5-4	135	18	Pre. Med.	Tallahassee	Leon
2	Chester, Albert	QB	1	6-1	175	17	Criminology	Jacksonville	Ribault
3	Martin, David	WR	3	5-9	165	21	Phys. Ed.	Jacksonville	Jackson
5	Bozeman, J. C.	QB	3	6-2	181	19	Bus. Mgmt.	Tampa	Catholic
6	Bogins, Kenneth	WR	1	6-2	171	18	Bus. Adm.	Jacksonville	Jackson
7	Mitchell, Larry	K	3	6-2	200	20	Pharmacy	Fort Pierce	Central
10	Pope, Ricky	QB	1	6-0	160	18	Bus. Mgmt.	Pensacola	Washington
11	James, Robert	DB	1	5-10	185	19	Phys. Ed.	Key West	Key West
12	Patterson, Robert	QB	4	6-0	192	23	Phys. Ed.	Bronson	Bronson
14	White, David	WR	2	6-0	165	21	Bus. Mgmt.	Cleveland, Ohio	Glenville
15	Price, Clifford	TB	1	6-1	175	18	Accounting	Chicago, Ill.	Lindblom
16	Lane, Thomas	DB	1	6-1	165	18	Accounting	Miami	Coral Gables
17	Gaines, Wilbur	WB	1	5-8	173	18	Bus. Mgmt.	Vero Beach	Vero Beach
18	Saddler, Warren	DB	1	6-2	165	18	Pre. Med.	Jacksonville	Ribault
19	Clark, Kenneth	DB	4	6-2	175	21	Pharmacy	Orlando	Jones
20	Parnell, Curtis	DB	3	6-0	185	21	Phys. Ed.	Miami	Killian
21	Burgess, Calvin	WR	3	6-1	175	19	Bus. Mgmt.	Tallahassee	FAMU
23	Williams, Felix	DB	4	6-3	197	22	Bus. Mgmt.	Miami	Central
24	Coleman, Gregory	P-K	4	6-0	179	21	Sociology	Jacksonville	Raines
25	King, John	DB	1	6-1	185	19	Phy. Ed.	Miami	Killian
26	Williams, Tyrone	DB	4	6-0	180	23	Phys. Ed.	Miami	Killian
27	Pete, Keith	DB	3	6-1	165	21	Bus. Mgmt.	New Orleans, La.	St. Augustine
28	Crowell, David	WR	2	6-0	165	19	Phys. Ed.	Columbus, Ga.	Hardaway
29	Turner, Milton	TB	1	5-10	175	19	Phys. Ed.	Iowa	Washington
30	Hawkins, Clarence	WB	2	6-0	195	19	Phys. Therapy	Newport News, Va.	Warwick
31	Byrd, Donald	WB	2	5-10	184	18	Phys. Ed.	Miami	Edison
32	Jones, Arthur L.	DB	2	6-5	188	19	Graphic Arts	Newport News, Va.	Ferguson
34	Sessoms, Harold	FB	2	6-0	230	19	Phys. Ed.	Newport News, Va.	Warwick
35	Johnson, Larry	DB	1	6-1	180	18	Phys. Ed.	Palmetto	Palmetto
36	Green, Roscoe	TB	2	5-8	180	19	Bus. Mgmt.	Tampa	King
37	Burroughs, Ronnie	WB	2	5-9	170	22	Marketing	West Palm Beach	Roosevelt
38	Goodman, Earl	DE	4	6-0	210	22	Phys. Ed.	Tampa	Leto
39	Thomas, Michael	RB	2	6-0	191	20	Phys. Ed.	Baldwin	Baldwin
40	Carter, Reginald	FB	2	5-11	206	19	Pre. Med.	Waycross, Ga.	Waycross
41	Cummings, Ralph	FB	4	5-9	185	22	Black Hist.	Quincy	Los Angeles
42	Douglas, Chris	WB	2	6-0	175	18	Phys. Ed.	Tallahassee	Godby
43	Swain, Carlos	FB	3	6-0	200	22	Phys. Ed.	Pensacola	Washington
44	Early, James	TB	3	6-0	185	22	Phys. Ed.	Eatonville	Wymore Tech
45	White, Emanuel	TE	1	6-4	190	18	Phys. Ed.	Lakeland	Kathleen
46	Garrison, Ricky	TB	1	6-1	180	17	Phys. Ed.	Bradenton	Manatee
47	Walton, Dwight	LB	2	6-2	210	19	Phys. Ed.	Bradenton	Manatee
48	Crowell, Robert	NG	2	6-2	230	20	Phys. Ed.	Columbus, Ga.	Hardaway
51	Griner, Emmitt	OG	1	6-1	210	17	Int. Dec.	Green Cove Spgs.	Clay
52	Isaac, Steve	LB	2	6-2	210	22	Bus. Adm.	Eustis	Tavares
53	Floyd, Charles	LB	2	6-1	207	20	Phys. Ed.	Orange Park	Orange Park
54	Adams, Demetric	C	1	6-2	200	19	Bus. Adm.	Chicago	King
55	Young, Charles	C	4	6-2	225	21	Phys. Ed.	Jacksonville	Raines
56	King, Stanley	C	1	6-2	187	18	Bus. Mgmt.	Miami	Carol City
60	Brown, Dallas	OG	4	6-2	250	21	Bus. Mgmt.	Sanford	Seminole
61	Edmondson, Mathis	NG	4	6-1	265	23	Bus. Mgmt.	Columbus, Ga.	Carver
62	Taylor, Curtis	OG	4	6-2	230	21	Bus. Mgmt.	Evinston	North Marion
63	Brewton, Willie	OT	3	6-4	238	21	Phys. Ed.	Ocala	Vanguard
64	Carter, Johnny	OT	4	6-2	250	21	Phys. Ed.	Orlando	Jones
65	Chavers, Timothy	NG	1	6-0	255	19	Phys. Ed.	DeLand	DeLand
66	Poole, Frankie	LB	4	6-2	200	22	Phys. Ed.	Melbourne	Melbourne
67	Summers, Alvin	OG	3	6-4	216	21	Phys. Ed.	Belle Glade	Glades Central
68	Edmondson, Curtis	OG	4	6-2	230	21	Bus. Adm.	Columbus, Ga.	Carver
69	Ruise, Vincent	OG	3	6-3	215	21	Phys. Ed.	Macclesney	Baker
70	Jones, Arthur	OT	1	6-2	273	19	Bus. Mgmt.	Chicago	King
71	Johnson, Claude	LB	4	6-2	238	21	Phys. Ed.	Orlando	Jones
72	Mills, Benny	OT	1	6-2	253	18	Engineering	Sanford	Seminole
73	Robinson, Barry	OT	1	6-3	255	19	Comm.	Philadelphia, Pa.	LaSalle
74	Hendrieth, Algie	DT	1	6-2	243	17	Phys. Ed.	Miami	Jackson
75	Campbell, Wayne	OT	3	6-5	250	20	Phys. Ed.	Detroit	Mumford
76	Allen, Winfred	OT	2	6-4	215	19	Bus. Adm.	Albany, Ga.	Monroe
77	Mullins, Kenneth	DT	3	6-1	243	21	Graphic Arts	St. Petersburg	Gibbs
78	Hagins, Ephram	DT	2	6-4	225	19	Bus. Adm.	Lorraine, O.	Admiral King
79	Savage, Bruce	OT	2	6-1	243	18	Accounting	Savannah, Ga.	Savannah
80	Williams, Randall	TE	4	6-4	220	21	Music	Orlando	Jones
81	Sorey, Michael	TE	3	6-3	205	24	Bus. Adm.	Miami	Northwestern
82	Powell, Bernard	TE	4	6-4	216	24	Phys. Ed.	Quincy	Shanks
83	Beneby, Raymond	DT	3	6-6	240	21	Phys. Ed.	Miami	Jackson
84	Simpson, Emanuel	DE	4	6-4	215	21	Phys. Ed.	Melbourne	Melbourne
85	Wright, Kenneth	OG	1	6-2	225	18	Bus. Mgmt.	Miami	Northwestern
86	Cook, Willie	WR	3	6-1	191	21	Bus. Mgmt.	Lakeland	Kathleen
87	Green, David	TE	1	6-3	205	18	Bus. Mgmt.	Miami	Killian
88	Dedmon, Luther	DT	4	6-5	206	21	Phys. Ed.	Tulsa, Okla.	B. T. Washington
89	Kelly, Albert	DE	3	6-4	225	22	Bus. Mgmt.	Gainesville	Lincoln
90	Hodge, Sheldon	DE	1	6-4	194	19	Phys. Ed.	Starke	Bradford
91	Yates, Joseph	LB	2	5-9	199	19	Bus. Mgmt.	Jacksonville	Ribault
92	Thomas, Clarence	DE	2	6-1	195	19	Business	Bradenton	Manatee
93	Powell, Anthony	C	2	6-1	215	19	Pharmacy	Quincy	Shanks
94	Bryant, Booker	DT	3	6-3	205	20	Bus. Mgmt.	Plant City	Plant City
95	Lewis, Kaiser	DE	1	6-3	202	19	Business	Newport News, Va.	Ferguson
96	Mackey, Willie	WR	1	5-8	150	17	Phys. Ed.	Florida City	South Dade
97	Douglas, Gregory	C	2	6-3	220	20	Phys. Ed.	Tampa	Middleton
98	Kitchen, Anthony	LB	1	6-3	205	19	Business	Plant City	Plant City
99	Grady, Jeffrey	DE	2	6-4	211	18	Phys. Ed.	DeLand	DeLand

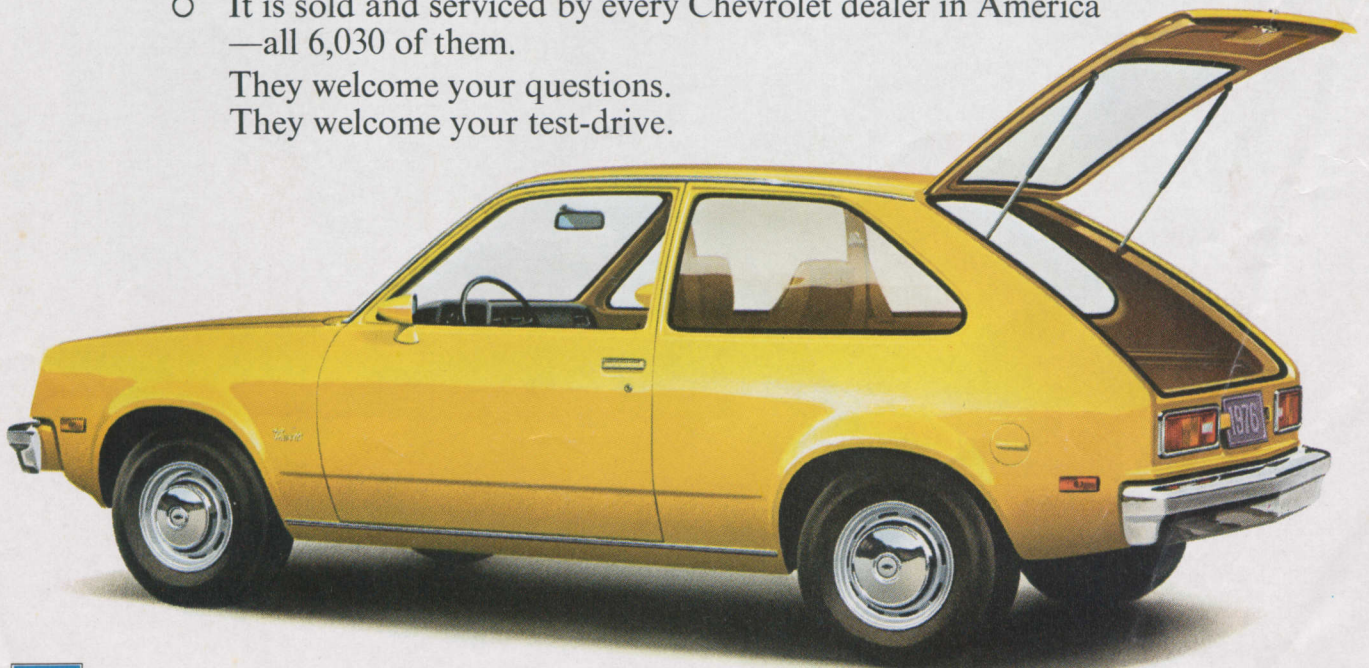
Chevette.

The Chevrolet logo, consisting of a blue bowtie shape with the word "Chevrolet" in white text inside.

Chevrolet's new kind of American car.

- Chevette is international in concept, design and heritage. It incorporates many engineering features proved around the world.
- Its wheelbase is 94.3 inches. And overall length is 158.7 inches.
- Its turning circle, compared with that of any foreign or domestic car, is among the smallest.
- It gives you more head room and front leg room than some leading foreign cars.
- It can carry cargo up to four feet wide.
- It's basically a metric car. And, as you know, the metric system is on its way to becoming the standard American measurement.
- It has a standard 1.4-litre engine, with a 1.6-litre engine available (except on the Scooter).
- It comes with a self-service booklet.
- It's a two-door hatchback, with seating for four in the standard Chevette, Rally, Sport and Woody versions. A two-passenger version, the Scooter, is also available.
- It is sold and serviced by every Chevrolet dealer in America—all 6,030 of them.

They welcome your questions.
They welcome your test-drive.





WHEN FLORIDA HAS THE BALL

OFFENSE

82	POWELL	TE
63	BREWTON	LT
62	TAYLOR	LG
55	YOUNG	C
67	SUMMERS	RG
72	MILLS	RT
21	BURGESS	SE
12	PATTERSON	QB
31	BYRD	WB
34	SESSOMS	FB
39	THOMAS	TB

DEFENSE

86	ALLEN	LE
69	DERICO	LT
94	ROBERSON	RT
58	JONES	RE
66	BARNES	LLB
51	DAVIS	MLB
37	MADISON	RLB
35	GARY	M
24	WHATLEY	LC
40	HAMILTON	RC
21	MICHENOR	S

WHEN ALABAMA HAS THE BALL

OFFENSE

80	SIMPKINS	TE
71	GILMORE	LT
65	BROADWAY	LG
53	GUINN	C
61	TYSON	RG
77	WILLIAMS	RT
83	ACTWOOD	SE
12	HARRIS	QB
42	MONTGOMERY	FL
30	GRANT	FB
22	FRANKLIN	TB

DEFENSE

38	GOODMAN	RE
77	MULLINS	RT
61	EDMONDSON	NG
78	HAGINS	LT
89	KELLY	LE
66	POOLE	LB
53	FLOYD	LB
23	F. WILLIAMS	CB
26	T. WILLIAMS	CB
20	PARNELL	M
19	CLARK	S

RATTLERS

54 Adams, C	46 Garrison, TB	66 Poole, LB
76 Allen, OT	38 Goodman, DE	11 Pope, QB
83 Beneby, DT	99 Grady, DE	93 A. Powell, C
6 Bogins, WR	87 Greene, TE	82 B. Powell, TE
5 Bozeman, QB	36 Green, TB	15 Price, TB
63 Brewton, OT	51 Griner, OG	1 Reinhard, K
60 Brown, OG	78 Hagins, DT	73 Robinson, OT
94 Bryant, DT	30 Hawkins, WB	69 Ruise, OG
21 Burgess, WR	74 Hendrieth, DT	18 Saddler, DB
37 Burroughs, WB	90 Hodge, DE	79 Savage, OT
31 Byrd, WB	52 Isaac, LB	34 Sessoms, FB
75 Campbell, OT	10 James, DB	84 Simpson, DE
64 J. Carter, DT	71 C. Johnson, LB	81 Sorey, TE
40 R. Carter, FB	35 L. Johnson, DB	67 Summers, OG
65 Chavers, NG	70 A. Jones, DT	43 Swain, FB
2 Chester, QB	32 A.L. Jones, DB	62 Taylor, OG
19 Clark, DB	45 Kelly, DE	92 C. Thomas, DE
24 Coleman, K	25 J. King, DB	39 M. Thomas, TB
86 Cook, WR	56 S. King, C	29 Turner, TB
28 D. Crowell, WR	98 Kitchen, LB	47 Walton, LB
48 R. Crowell, NG	16 Lane, DB	14 D. White, WR
41 Cummings, FB	95 Lewis, DE	89 E. White, TE
88 Dedmon, OT	96 Mackey, WR	23 F. Williams, DB
42 C. Douglas, WB	3 Martin, WR	80 R. Williams, TE
97 G. Douglas, C	72 Mills, OT	26 T. Williams, DB
44 Early, TB	7 Mitchell, K	85 Wright, OG
69 C. Edmondson, OG	77 Mullens, DT	91 Yates, LB
61 M. Edmondson, NG	20 Parnell, DB	55 Young, C
53 Floyd, LB	12 Patterson, QB	
17 Gaines, WB	27 Pete, DB	

HORNETS

83 Actwood, wr	40 Hamilton, db	90 Reese, dt
75 Adams, ot	54 Harper, dt	94 M. Robinson, dt
86 G. Allen, de	12 Harris, qb	16 W. Robinson, k
85 J. Allen, te	97 Harrison, te	71 Rockett, ot
84 P. Allen, wr	33 Hicks, rb	91 Rogers, dt
74 T. Allen, ot	50 Holt, c	93 Rutledge, dt
23 Barbour, fb	43 Irby, rb	39 Sanders, fb
66 Barnes, lb	78 E. Johnson, dt	38 Sapp, rb
85 Billingslea, de	89 F. Johnson, te/fb	28 Schofield, rb
67 Boykin, lb	82 J. Johnson, lb	88 Shelton, wr/te
7 Britt, k	11 J. Johnson, k	27 Sidney, db
65 Broadway, og	58 C. Jones, de	80 simpkins, te
55 Brown, lb	64 J. Jones, og	95 Steel, de
20 Calvin, rb	68 Keene, lb	63 Steele, og
76 Coleman, dt	79 Kidd, ot	79 Sourdiant, dt
32 Conner, br/wr	48 Knight, fb	45 Sullivan, lb
41 Daniel, db	34 McKinnon, db	36 Thomas, c
51 D. Davis, lb	37 Madison, lb	52 Thornton, c
44 R. Davis, db	99 Mallory, lb	61 Tyson, og
26 DeJarnett, db	21 Michemnor, db	25 Ware, rb
69 Derico, dt	42 montgomery, wr	14 Washington, qb
81 Ford, te/wr	94 Mongam, wr	60 A. wells, og
73 Fountain, og	8 Motton, db	92 Art Wells, de
22 Franklin, rb	49 Oliver, db	59 Whatley, db
35 Garry, lb	6 Osborne, k	18 Alf Whitaker, db
29 Garry, db	98 Patrick, de	19 Alb. Whitaker, db
72 Galimore, ot	57 Pettway, dt	87 White, wr
30 Grant, fb	47 Prewitt, lb	57 D. Williams, lb
10 Gunnison, qb	24 Price, rb	177 E. Williams, qb
53 Gwinn, c	62 Pritchard, lb	77 H. Williams, og
56 Hall, lb	15 Purter, qb	96 Wilson, db
	46 Reed, rb	Whiting, db

—Officials—

Referee	R. Williams
Umpire	A. Shepard
Head Linesman	K. D. Britt
Field Judge	O. Buford
Back Judge	J. Van Rhee

THE TALLAHASSEE COCA-COLA BOTTLING CO.

It's the real thing. Coke.

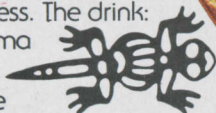
THE ANCIENT TEQUILA ARTS OF MONTEZUMA.

The reign of Montezuma was the golden age of the Aztecs. And, according to Montezuma Tequila, the golden age of tequila drinking.

The Aztecs drank a forerunner of tequila. It was a sacred drink. And was symbolized in many Aztec religious artifacts. Like the sacred Aztec calendar called the Sun Stone.

Within the Sun Stone's inner ring are twenty symbols; one for each of the 20 days in the Aztec week. These symbols can also be viewed as suggesting what kind of tequila drink it might be appropriate to serve on each day.

Tequila Stinger. A lizard symbolizes the fourth day of the Aztec week; representing cunning and quickness. The drink: 1½ oz. Montezuma Tequila, ½ oz. green creme de menthe; shake with crushed ice, strain and serve in chilled cocktail glass.



CUETZPALLIN

Bloody Maria. The first day of the Aztec week is symbolized by a crocodile; representing alert and aggressive beginnings for all endeavors. The drink: 1½ oz. Montezuma Tequila, 3 oz. tomato juice, ½ oz. lemon juice, dash of salt and pepper, dash of hot sauce, dash of worcestershire; shake with cracked ice, strain into 6 oz. glass.



CIPACTLI



COATL

Tequila Manhattan. The serpent symbolizes the fifth day of the Aztec week; representing colorful sophistication. The drink: 2 parts Gold Montezuma Tequila, 1 part sweet vermouth, squeeze of lime; serve on rocks in old-fashioned glass, garnish with cherry and orange slice.



Tequila Sunrise. A monkey symbolizes the eleventh day of the Aztec week; representing high-spirited social fun. The drink: 1½ oz. Montezuma



OZOMATL

Tequila, ½ oz. lime juice, 3 oz. orange juice, ½ oz. grenadine; pour into tall glass with ice, garnish with lime.

Aztec Punch. Herbs symbolize the twelfth day of the Aztec week; representing variety and tasty adventures. The drink: 1 gallon Montezuma Tequila, juice of 12 lemons, 4 (16 oz.) cans grapefruit juice, 2 quarts strong tea, 1½ teaspoons cinnamon, 1½ oz. bitters; pour into large punch bowl, let stand in refrigerator 2 hours; stir well before serving; makes 124 cups.



MALINALLI

Montezuma Tequila is made in the tradition of the finest ancient tequilas. For all twenty ancient Tequila Arts recipes write: Montezuma Tequila Arts, Barton Brands, 200 South Michigan Ave., Chicago, Ill. 60604.



©1974. 80 Proof. Tequila. Barton Distillers Import Co., New York, New York.

Montezuma® TEQUILA

the noblest tequila of them all.

THE ALABAMA STATE 1975 FOOTBALL ROSTER

No.	Pos.	Name	Ht.	Wt.	HOMETOWN
6	K	Kenneth Osborne	6-2	194	Mobile
7	K	Stephen Britt	6-1	224	Quincy, Fla.
8	DB	Danny Motton	6-2	186	Brenton
10	QB	Darryl Gunnison	6-0	164	Mobile
11	K	Jimmie Johnston	6-0	194	Pensacola, Fla.
12	QB	Ben Harris	6-5	200	Mobile
14	QB	Jerome Washington	6-0	175	Chicago
15	QB	Burnie Purter	5-0	155	eclectic
16	K	Winfred Robinson	5-8	142	Montgomery
17	QB	Earl Williams	5-10	179	Union Springs
18	DB	Alfonzo Whitaker	5-10	174	Columbus, Ga.
19	DB	Alonzo Whitaker	5-9	165	Columbus, Ga.
20	RB	Donald Calvin	5-10	187	Montgomery
21	DB	Tommy Mitckenor	6-3	165	Columbus
22	RB	Ricky Franklin	5-10	176	Greenville, Miss.
23	FB	Alvin Barbour	5-8	186	Birmingham
24	RB	Arthur Price	5-9	176	Dothan
25	RB	William Ware	5-10	185	Pontiac, Mich.
26	DB	Henry DeJarrett	5-11	185	Montgomery
27	DB	lewis Sidney	6-0	177	Montgomery
28	RB	Leonard Schofield	5-9	167	Pensacola, Fla.
29	DB	Preston Gary	5-9	170	Ft. Myers, Fla.
30	FB	Ike Grant	5-10	210	Alexander City
32	RB	L. C. Conner	5-10	175	Mobile
33	RB	Willie Hicks	5-9	185	Alexander City
34	DB	Jim McKinnon	6-0	181	Luverne
35	LB	Larry Gary	5-10	200	Ft. Myers, Fla.
36	LB	Randy Thomas	6-0	180	Quincy, Fla.
37	LB	Michael Madison	6-1	189	Mobile
38	RB	James Sapp	5-9	177	Pensacola, Fla.
39	FB	Paul Sanders	5-10	220	Jackson, Miss.
40	DB	Wilbert Hamilton	6-0	185	Montgomery
41	DB	Lewis Daniel	5-10	171	Alexander City
42	WR	Willie Montgomery	5-8	160	Beatrice
43	RB	Michael Irby	5-11	175	Chicago
44	DB	Ronnie Davis	6-0	167	Selma
45	LB	Manse Sullivan	5-9	180	Bronx, N.Y.
46	RB	Paul Reed	5-9	152	Pensacola, Fla.
47	LB	Robert Prewitt	5-10	184	Birmingham
48	FB	Bobby Knight	5-11	185	Atmore
49	DB	Dexter Oliver	6-0	185	Chicago
50	C	Charleston Holt	6-0	209	Quincy, Fla.
51	LB	Douglas Davis	5-10	204	Anniston
52	C	Erwin Thornton	6-2	195	Columbus, Ga.
53	C	Larry Gwinn	6-3	270	columbus, Ga.
54	DT	Harding Harper	5-10	215	Thomasville
55	LB	Darrell Brown	5-10	205	Abbeville, S.C.
56	LB	bernard Hall	5-7	164	Chicago
57	DT	Dexter Pettaway	5-10	165	Mobile
58	DE	Carlton Jones	6-0	195	Pontiac, Mich.
59	DB	Chauncey Whatley	6-2	172	Alexander City
60	OG	Archie Wells	6-0	215	Fosters
61	OG	Willie Tyson	5-10	210	Elba
62	LB	Roger Prichard	5-10	203	Ft. Myers, Fla.
63	OG	Steve Steek	6-0	200	Montgomery
64	OG	Jefferson Jones	6-0	204	Montgomery
65	OG	Roy Broadway	6-0	210	Montgomery
66	LB	Woody Barnes	5-10	198	Pensacola, Fla.
67	LB	Larry Boykin	5-9	195	Frankville
68	LB	Cody Keene	5-11	202	Ft. Myers, Fla.
69	DT	Ricky Derrico	6-2	284	Montgomery
70	OT	Earl Ball	6-4	248	Montgomery
71	OT	Billy Rockett	6-0	220	Chicago
72	OT	Jimmy Gilmore	6-0	265	Ft. Myers, Fla.
73	OG	Randy Fountain	5-9	219	Penscola, Fla.
74	OT	Tony Allen	6-2	267	Dayton, Ohio
75	OT	Anthony Adams	6-4	230	Detroit
76	DT	John Coleman	6-5	245	New Orleans
77	OG	Herman Williams	5-11	198	New York City
78	DT	Edward Johnson	6-0	224	Chicago
79	OT	Sandy Kidd	5-11	240	Monroeville
80	TE	Edward Simpkins	6-1	202	Pensacola, Fla.
81	TE	Mark Ford	5-11	170	Montgomery
82	LB	Jimmie Johnson	6-0	198	Dothan
83	WR	O. L. Actwood	6-1	178	Greenville, Miss.
84	WR	Peanut Allen	6-1	172	Montgomery
85	DE	John Billingslea	6-3	195	Lanett
86	DE	Gregory Allen	6-1	210	Anniston
87	WR	Theodore White	6-2	180	Atmore
88	WR	Steven Shelton	6-3	211	Montgomery
89	TE	Floyd Johnson	5-11	198	New York City
90	DT	Morris Reese	6-2	212	Tuscaloosa
91	DT	Hurburt Rogers	6-1	223	mobile
92	DE	Artha Wells	6-1	215	Fosters
93	DT	Willie Rutledge	6-2	201	Birmingham
94	DT	Marshall Robinson	6-6	239	Dothan
95	DE	James Steel	6-2	165	Elmore
96	DB	Robert Wilson	6-2	190	Montgomery
97	TE	Thomas Harrison	5-11	187	Dothan
98	DE	Tony Patrick	6-1	195	Atlanta
99	LB	Melvin Mallory	5-11	176	Benham, Ky.



HORNET COACHING STAFF

Kneeling (From Left)—Arthur Barnett, administrative coordinator; Jerry Dukes, graduate assistant/defensive backfield; Rayford Parker, graduate assistant/receivers. **Standing**—Bernard Mathis, head trainer; Mel Creel, offensive line; Whitney Van Cleve, offensive coordinator; W. J. (Jim) Parker, head coach; Hoyt Taylor, defensive coordinator; Larry Watkins, equipment manager.

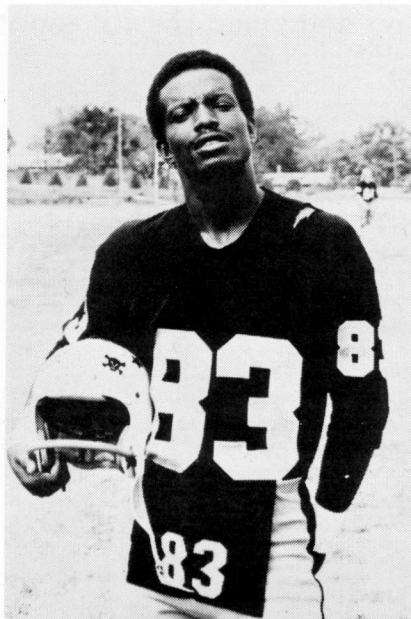


HORNETS FROM FLORIDA

Kneeling (From Left)—Stephen Britt, Quincy; Larry Gary, Ft. Myers; Randy Fountain, Pensacola; Paul Reed, Pensacola; James Sapp, Pensacola; Leonard Schofield, Pensacola; Preston Gary, Ft. Myers; Charleston Holt, Quincy. **Standing**—Cody Keene, Ft. Myers; Edward Simpkins, Pensacola; Roger Pritchard, Ft. Myers; Herman Williams; Jimmy Johnston, Pensacola; Jimmy Gilmore, Ft. Myers; Woody Barnes, Pensacola; Randy Thomas, Quincy.

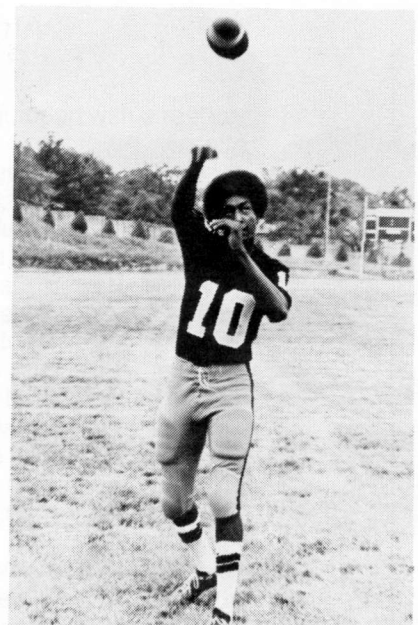
JOURNALISM PROGRAM EXPANDS

Editorial Director says the Journal of Southern University's journalism program is making great progress in the new program by its own.

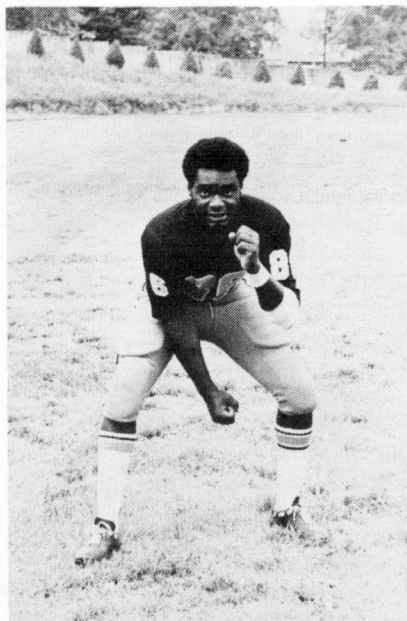


O. L. ACTWOOD
Wide Receiver

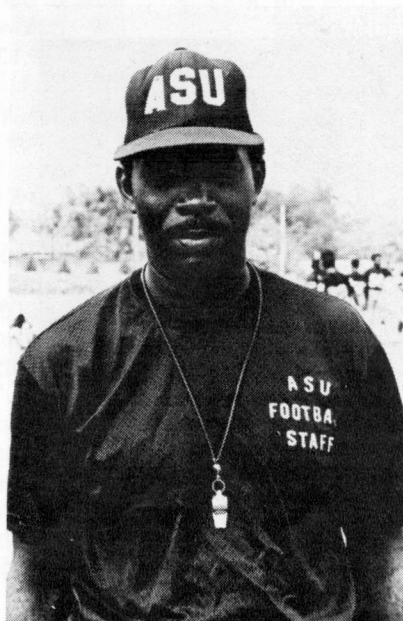
HORNETS



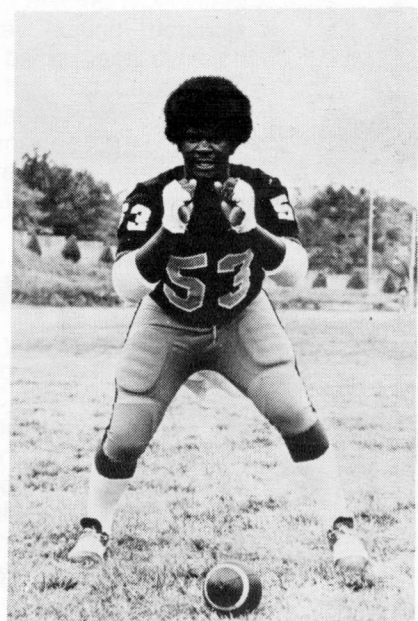
BEN HARRIS
Quarterback



GREGORY ALLEN
Defensive End

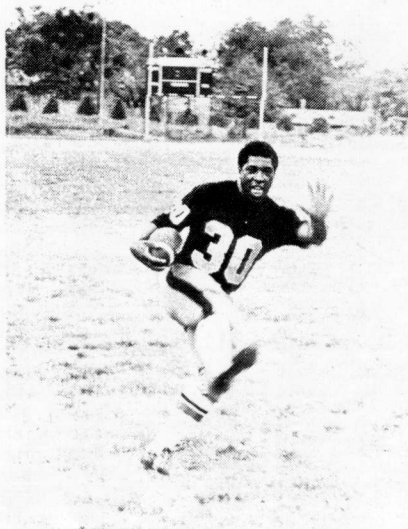


WILLIE "JIM" PARKER
Head Coach

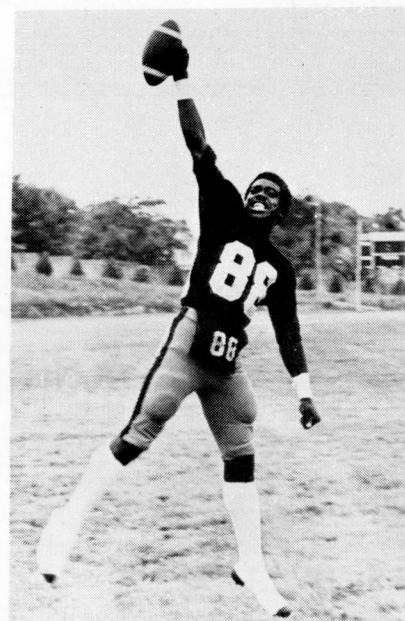


LARRY GWINN
Center

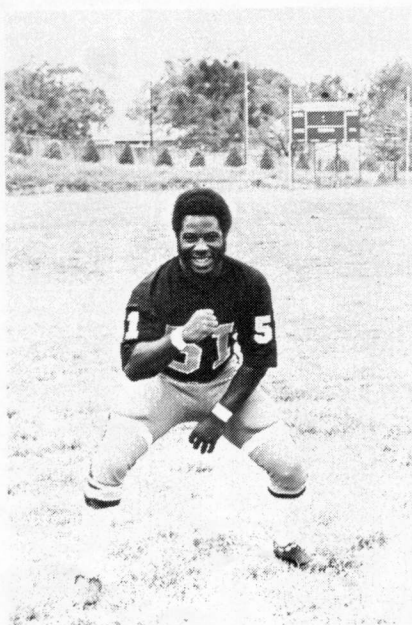
HORNETS



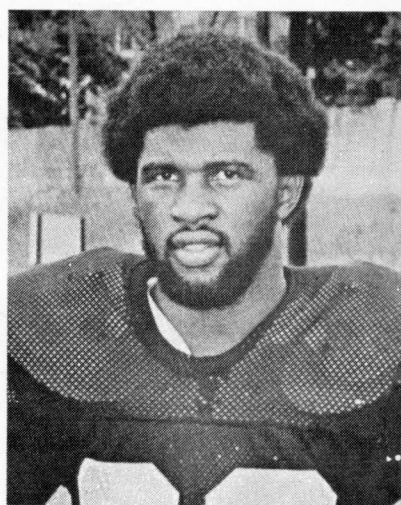
IKE GRANT
Fullback



STEVEN SHELTON
Wide Receiver/Tight End



DOUGLAS DAVIS
Linebacker



RICKY FRANKLIN
Running Back



CARLTON JONES
Defensive End

JOURNALISM PROGRAM EXPANDS

Entering its second year the Florida A&M University journalism program is making great strides toward becoming one of the finer programs in the country.

When the journalism degree program at Florida A&M University began its second year this fall, it offered expanded faculty, ultra-modern equipment and was almost ready to move into newly-renovated quarters.

A full range of offerings involving 15 different courses was scheduled for fall, says Robert M. Ruggles, journalism chairman. They include introductory work in journalism, press history, reporting, editing, radio and television news, public relations, magazine article writing, teaching high school journalism, mass communication law, mass media and the public, and several special courses.

Major renovation work is under way on FAMU's largest classroom-office building, Tucker Hall, which on completion will house the journalism program. Among the new facilities will be a reference center for journalism, a reporting laboratory and an editing lab.

Adjacent space will house a new campus radio station, which will operate under supervision of the journalism program. Tucker Hall is also being carpeted and centrally air conditioned. The renovation is scheduled for completion in the spring.

A photo laboratory with 13 enlarger stations, a printing area, three film processing rooms, a color film processing room and a work area is expected to be ready for use no later than the spring quarter. Photography students will use 35mm Pentax cameras in their work.

News reporting and editing labs will do double or triple duty, according to Ruggles. Beside serving as labs for print news courses, they also will be equipped for use in radio and television news courses. Soundproof booths will serve as work stations for newscast student producers.

Each will be equipped with a reel-to-reel recorder, portable cassette recorder, cartridge recorder/playback unit, microphone, microphone mixer and a small production board.

Equipment and atmosphere will approximate actual newsroom conditions, Ruggles says. A regular news wire and a broadcast news wire from either AP or UPI plus telephones will add additional authenticity to the labs.

Broadcast news students will use portable cassette recorders like those used by working news personnel and Super 8mm sound-on-film cameras and portable color video tape recorders. Portable VTRs and Super 8 film are being used increasingly in the TV news business because of their convenience and low cost.

Technological advances are moving quickly into the print media as well, and FAMU students will work in a similar atmosphere in their classes. Facilities are equipped with electric typewriters and video display editing terminals similar to those being used by such newspapers as the Fort Lauderdale News and the Miami Herald.

Recently, renovated television facilities are located on the ground floor of the Coleman Library next to Tucker Hall.

Major additions are also being made to the journalism holdings in Coleman Library.

Within the next year special facilities will be established in the Florida Press Center near the Capitol for a public affairs reporting laboratory.

With the opening of the fall quarter the journalism program had one part-time faculty member and five full-time members, all with advanced degrees and at least five years of professional experience.

NCAA Is Charter Member of Bicentennial Alliance

The National Bicentennial Sports Alliance probably sounds, at first earful, like 1) another attempt to create a bureaucracy aimed at overseeing the world of amateur athletics, or 2) a nightmare for the guy who writes newspaper headlines.

A headline nightmare it may be. A bureaucracy it is not.

The NBSA, sponsored by the American Revolution Bicentennial Administration (ARBA), represents the avenue through which national sports and athletic organizations can provide invaluable assistance toward furthering the objectives of the nation's Bicentennial celebration which is already in progress.

The NCAA was approved as a charter member of NBSA in July and John Warner, administrator of ARBA, said, "The success of the Bicentennial will be judged on the number of participants, not spectators, and the Sports Alliance has the potential of involving millions of Americans directly in the commemoration."

The purpose of the Sports Alliance is to promote active participation in the celebration of the nation's 200th birthday. The Alliance recognizes that sports and athletics have individually and institutionally played a significant role in the development of the nation.

"The NBSA is the umbrella concept that will permit every NCAA member institution to play a key role in the Bicentennial," said Jack DeGange, sports information director at Dartmouth College and chairman of the NCAA Bicentennial Committee.

"It means," DeGange added, "that any college can use the national Bicentennial symbol in conjunction with athletic events and display the Bicentennial flag at these events."

Two important ways in which the Bicentennial already is receiving stadium exposure this fall are through projects involving the International Paper Company and the Chevrolet Motor Division.

The official 1975 Bicentennial Medal has been donated to each NCAA college by International Paper for use in pre-game coin toss ceremonies. The donation of the medals (which are available to the public) is designed to help raise funds throughout the country for local, state, national and international Bicentennial projects.

Through cooperation with Chevrolet, the official Bicentennial Flags have been purchased for display at stadiums of NCAA member institutions which will appear on television as part of the ABC-TV college football series this fall.

The goal of the NCAA is to encourage colleges to work actively in promoting the Bicentennial celebration (through their own events and in cooperation with local, state, regional, and national activities) during the current football season and through the 1976 season.

"The objective is to use the exposure opportunities available through college athletics to make a significant contribution to the Bicentennial," said DeGange. "Colleges are encouraged to work independently and in conjunction with other institutions and organizations."

Four NCAA championship events scheduled in Philadelphia next spring (basketball, fencing, gymnastics and outdoor track and field) will be designated as Bicentennial events. The celebration, obviously, will involve much more than just the football seasons.

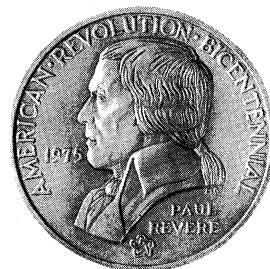
A medal for Johnny.

When you give him this medal, tell him of the heritage for which it stands.

For Paul Revere, the Boston silversmith, who on the night of April 18, 1775, made his legendary ride to Lexington to warn the citizenry, "*The Redcoats are coming!*"

And for the Minutemen. For those men who fell at Lexington Common on the morning of April 19, 1775. The first American casualties of "the shot heard round the world."

For all the ragged irregulars. All the Johnnys and Nathaniels and Jebbediahs who rose to conquer one of the mightiest military forces to gain the freedom we have held so dear for almost 200 years.



In honor of these men and their deeds, the Congress of the United States, through the American Revolution Bicentennial Administration, has issued this commemorative medal.

**Send check or money order to
ARBA, P.O. Box 1976
San Francisco, Calif. 94101**

**\$15.00 for each silver medal
(limit: 3 per order)
\$3.50 for each bronze medal
(limit: 4 per order)**



Space for this advertisement provided as a public service by this publication in cooperation with the ARBA.

Alice K. Allen: Out to Make Things Better

As a freshman at Florida A&M University, Alice Kay Allen volunteered to serve on several Student Government Association committees because she wanted to do her part to "help make life on campus better."

Today, four years later, the Chiefland native is still bent on making her contribution.

Miss Allen, a psychology major, was elected president of FAMU's SGA for the 1975-76 academic year during campus elections last May.

She says her administration has given top priority to "making the SGA more visible to students.

"What we're really talking about is more effective communications," Miss Allen said. "We want all the students to know what we are doing and we want their input."

She explained that this will entail all ten of the SGA's cabinet officers' not only living up to the responsibilities of their posts, but also going beyond to provide their own creative input.

Miss Allen's administration, through its Office of Communications, has already initiated what she feels will be a vital tool in implementing the SGA's drive for more visibility. It is a Student Government Association Newsletter that will be published every two weeks. The newsletter is designed to give information on important SGA activities to FAMU students and students of neighboring institutions.

"The publishing of this newsletter is part of our student awareness program," Miss Allen said.

The first newsletter was published July 25. It contained

announcements for campus organizations, described some of the new SGA's goals for the year, and carried brief news items on the Florida Education Commissioner's views on intelligence testing, the \$50 million overflow in the student building fee fund, and the State University System's grading codes.

Such news items, Miss Allen Believes, help bring into focus some of the problems and concerns with which the students should be involved.

In gaining election to the SGA presidency, Miss Allen fulfilled what many persons thought to be the natural culmination of her active involvement in the affairs affecting FAMU students. She has served on numerous SGA and University committees, was the SGA's administrative assistant during her sophomore year, and was SGA vice president as a junior. She represented FAMU at the National Student Symposium for the Study of the Presidency of the United States. She is active in FAMU's Psychology Club and is a member of Phi Chi National Honor society.

Tall and attractive, Miss Allen is soft-spoken and says she is "most comfortable with others in small, informal sessions." She is an accomplished public speaker, however, and has proven effective in public appearances when the situation required.

Miss Allen has not yet decided on whether she will pursue a career as a licensed psychologist or a career in corrections after graduating from FAMU.

"Whatever I decide upon, I will settle for nothing less than the very best," she said.



1975 FAMU HIGH BABBY RATTLERS—First Row (From Left) Willie King, Stanley Rouse, Renwick Barber, Clifford Floyd, Lorenza Austin, Jeffrey Harris, Donald Hall, Vanadore Williams, Greg Robinson, Kenneth Williams, Reginald Sampson. **Second Row**—Alfred Carter, Gerry Harris, Donald Richard, Henry Marshall, Anthony Norton, Edward Wester, Tommie Mills, Frankie Glasper, William

Proctor, David Graham, Charles Weaver, Gary Dixon. **Third Row**—Lewis Wilkerson, Willie Solomon, Rocky Jones, Joseph Harvey, Keith Miles, Albert Hutchinson, James Bozeman, Kirkland Floyd, Waymond Herring, Clarence Lincoln, George Stanley, Manuel Freeman. **Not Shown**—Head Coach Johnnie Williams, Glover Jones, Jesse Kelly, Christopher Stevens, Bernard Saylor.

Nearly \$18 Million

Construction, Renovation Under Way

Construction and renovation on the FAMU campus will make the University more attractive to a diverse student body.

Nearly \$18 million in capital construction and renovations are under way or have been recently completed at Florida A&M University as part of the effort to put FAMU's facilities on par with those of other institutions in the State University System.

The capital outlay for construction is aimed at improving the educational environment at FAMU and making the University's facilities more attractive to a diverse student body.

In the past FAMU has been neglected in terms of its facilities, and this capital outlay represents an effort to enable the University to compete on an equal basis with the other schools.

The Florida Legislature and the Board of Regents provided the funds for the work.

The impetus for the construction and renovations is not for new space, but more toward making existing space more useful.

Renovations currently underway or planned at FAMU include the following: renovation of the old FAMU Hospital; renovation of Tucker Hall; renovation of residence halls—three phases; renovation of Jones Hall; electrical utilities expansion—three phases; construction of a physical plant facility; and corrections of fire code regulations.

The old FAMU Hospital is being converted for use as a central facility for the University's administration at a cost of nearly \$2.2 million. The building was totally stripped inside and is being redone completely. The work was

begun in November, 1974, and completion is set for November, 1975. The 79,000 gross feet of space is expected to be fully occupied by next spring.

The renovation of four-storied Tucker Hall, built in 1956, is set for completion next spring, also. This job entails complete carpeting, installation of elevators, new seating in the Charles Winter Wood Theatre, and centralizing all faculty offices. The work has been termed a "general facelift." Cost of the project is \$1.7 million.

Jones Hall, the five-story building which was also built in 1956 and which houses the chemistry, biology, physics and mathematics areas, is being redone at a cost of nearly \$2.3 million. The work includes installing new labs, equipment and materials, centralizing faculty offices and the addition of an observatory atop the roof. Completion is due this month.

Perhaps the most important project in the construction and renovation program is the multi-phased residence hall renovations. Phase I of this project, begun last December, involves the renovation of McGuinn, Diamond, Sampson and Young halls, and the addition of a core area in the center of this dormitory complex. The core will include covered walkways, display areas and patio space. Total cost is \$3.8 million.

Phase II is the complete renovation of Cropper and Wheatley halls at an estimated cost of \$2.1 million. Construction of this phase will begin in early 1976.

Phase III—the complete renovation of Gibbs and Truth halls, and minor repairs on the Paddyfote Complex—has not been funded. Cost of this proposed phase is estimated at \$2.4 million.

Following the renovations, all dormitories will be fully air conditioned and carpeted and all will have elevators.

Electrical utilities expansion is required to carry the load of new additions to the utilities system at FAMU, and to update the existing equipment. Updating existing equipment (Phases I and II) will cost \$854,000, and adding new equipment (Phase III) to the system will require an outlay of \$1.2 million.

A new physical plant facility already has been constructed at FAMU at a cost of \$520,000. This building replaces the old army barracks which served as the physical plant facility for many years. Also, new equipment and machinery for the facility were purchased in the expenditure.

Corrections must be made from time to time to bring all facilities into compliance with changing fire code regulations. An outlay of \$738,000 was made to bring all present facilities in line with those regulations. This includes work such as adding alarms, sprinklers, hoses, and the addition of proper ingress and egress routes.

Additionally, some \$300,000 has been provided for other projects, including some renovations of the Coleman Library and the Dyson Pharmacy Building.

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- BABY NEEDS
- FOUNTAIN

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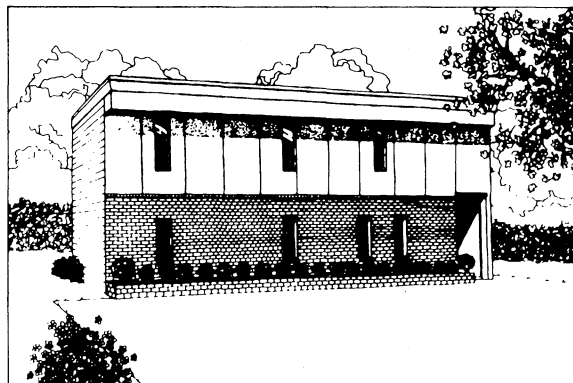
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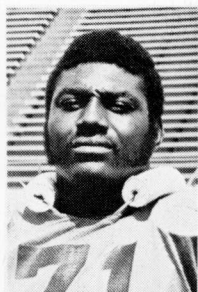
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- Over fifteen (15) career fields to choose from upon graduation.
- Opportunity to pursue Advanced and Professional Degrees in such fields as Law, Dentistry, Medicine, Veterinary Medicine, Clinical Psychology and others.
- The Practical Leadership and management experience gained as a commissioned officer is preferred by most employers.
- There is no obligation for enrolling in the first two two years to Army ROTC.

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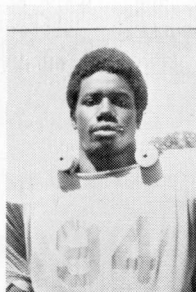
Professor of Military Science
Box 397, Florida A&M University
Tallahassee, Florida 32307
or call (904) 3224-9728 or 222-8030 Ext. 476/480

**REMEMBER TO PUT ROTC ON YOUR TRIAL SCHEDULE
WHEN YOU GO TO REGISTER**

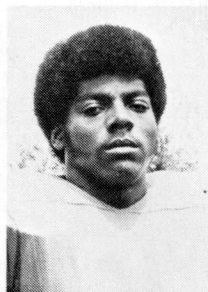
"Army ROTC . . . Learn what it takes to Lead"



CLAUDE JOHNSON
Linebacker



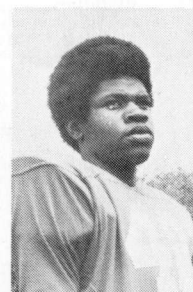
ALBERT KELLY
Def. End



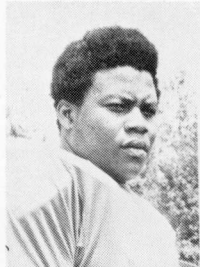
JOHN KING
Def. Back



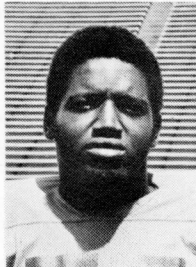
STANLEY KING
Center



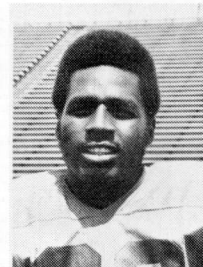
THOMAS LANE
Def. Back



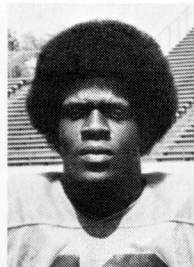
BENNY MILLS
Off. Tackle



KENNY MULLENS
Def. Tackle



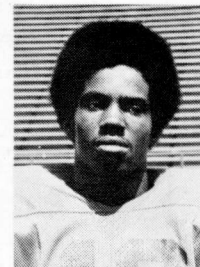
CURTIS PARNELL
Cornerback



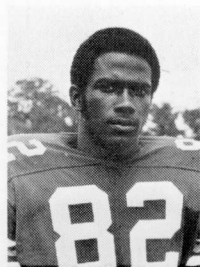
ROBERT PATTERSON
Quarterback



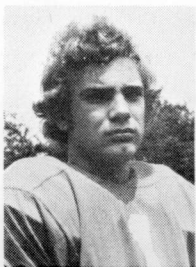
FRANKIE POOLE
Linebacker



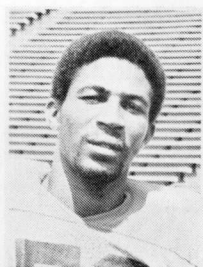
RICKY POPE
Quarterback



BERNARD POWELL
Tight End



HERB REINHARD
Kicker



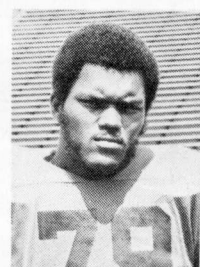
VINCE RUISE
Off. Guard



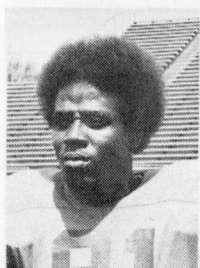
WARREN SADDLER
Def. Back



BRUCE SAVAGE
Off. Tackle



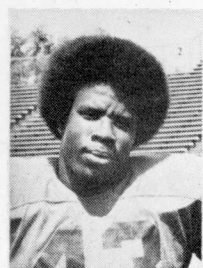
EMANUEL SIMPSON
Def. End



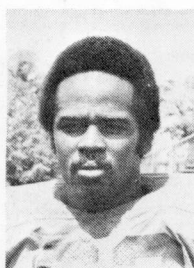
MIKE SOREY
Wide Receiver



ALVIN SUMMERS
Off. Guard



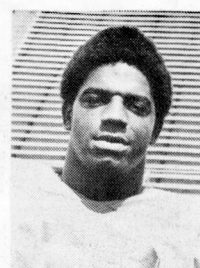
CARLOS SWAIN
Fullback



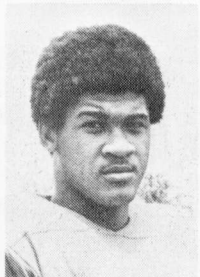
CURT TAYLOR
Off. Guard



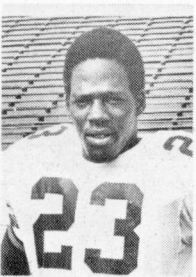
MIKE THOMAS
Tailback



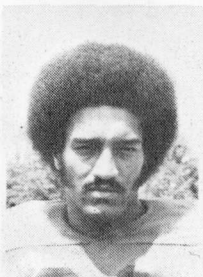
DWIGHT WALTON
Linebacker



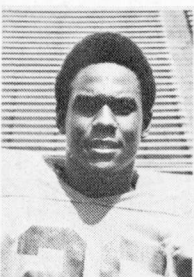
EMANUEL WHITE
Tight End



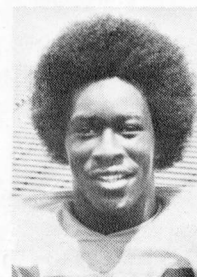
FELIX WILLIAMS
Cornerback



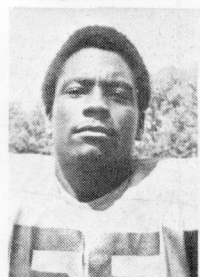
RANDALL WILLIAMS
Tight End



TYRONE WILLIAMS
Cornerback



JOE YATES
Linebacker



CHARLIE YOUNG
Center

1975 BASKETBALL PROSPECTUS FLORIDA A&M UNIVERSITY

Florida A&M Basketball Coach Ajac Triplett will experience his first rebuilding season as he enters his third year as coach of the Rattlers.

Three of his top six men (two of them starters) are gone as well as a good portion of the bench strength, but Triplett sees this only as a challenge and says that this year's squad could turn in a performance considerably better than last year's 17-9 record.

Bright spots in the Rattlers' plans are returning starters C. J. Johnson, Rufus Conyers and Cleveland Spencer. Johnson, a 6-9 sophomore center, was the team's leading rebounder as a freshman and also averaged over 10 points per game. Conyers (6-0) is the team quarterback, operating at guard, and should be the stabilizing force for the upcoming campaign. His scoring average was 11.4. Spencer, a legitimate candidate for All-American honors, was the team's single most dominating force. He will be a senior and the 6-5 forward is expected to improve on his team-leading 19.9 scoring average and 10 rebounds per game figures.

"We'll have a young team, short on experience," Triplett said, "so we'll have to be more aggressive."

There will be plenty of competition to fill two vacated starting spots and this is one of the reasons for Triplett's optimism. Sophomore Marlon Galimore (6-3), junior Henry Clark (6-0), and sophomore Anthony Gaines (6-0) will be vying for the open guard spot. Galimore, a tremendous leaper, and Clark are running neck-and-neck and have a slight edge over Gaines.

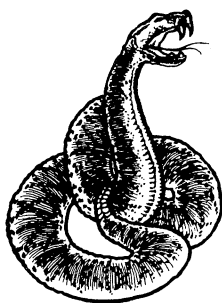
Kenneth Hubert (6-3), Norman Ready (6-4) and Mike Bynum (6-3) are battling for a position at forward, but Triplett says if there's one position that could be filled by a freshman at this point it could be at forward.

Curtis Brooks (6-2), Varrick Logan (6-0), and Carroll Nickerson (6-6) were teammates at West Palm Beach where their team was the class AA runner-up last winter. Also expected to add pressure for playing time are (6-4) Cedric Adams and (6-2) Rodney Carter, both out of Youngstown, Ohio.

As a team the Rattlers averaged 88.3 points per game last season, but left a little to be desired defensively, allowing the opposition 80.7. The Rattlers controlled the backboards, however, due largely to Johnson and graduated Wayne Barber, averaging 54.1 per outing to 43.5 for the opposition.

One big problem for the Rattlers was their free throw shooting, where they shot only 61 per cent, hitting 308 of 504. Triplett said this also is one that will get a lot of attention. "If we had shot better from the line we could have won at least seven more games last year."

Just how much better the Rattlers will be will depend on how much mileage Triplett can get from the new men moving into starting and backup roles. Conyers, Spencer and Johnson make a fine nucleus. Last year the Rattlers were just one good man away from a super season. With the right men to complete the starting unit and a couple of good ones coming off the bench, Triplett could have himself a serious contender, not only for the Southern Intercollegiate Athletic Conference championship, but also for the national championship he so badly wants.



FLORIDA A&M UNIVERSITY 1975-76 BASKETBALL SCHEDULE

DECEMBER

- 4 - 5 Orange Blossom Classic, Miami
Edward Waters
Florida Memorial
Xavier
- 19-20 Capital City Tournament,
Tallahassee
Fisk
South Carolina State
Dillard

JANUARY

- 2 - 4 Pensacola Tournament
- 7 *ALABAMA STATE
- 10 at Benedict
- 12 *at Morris Brown
- 14 TUSKEGEE
- 17 *at Bethune-Cookman
- 22 *at Albany State
- 24 BENEDICT
- 27 at West Florida
- 28 *at Tuskegee
- 31 *BETHUNE-COOKMAN

FEBRUARY

- 2 WEST FLORIDA
- 4 *at Alabama State
- 7 at Stetson
- 9 *MORRIS BROWN
- 12 ALBANY STATE
- 14 *at Alabama A&M
- 18 PAINE
- 21 *ALABAMA A&M
- 26-28 SIAC Tournament

*SIAC Conference Game

RATTLERS

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FAMU GREENBACK TEAM 75-76

The FAMU Athletic Association wishes to express its sincere thanks to the persons named below for their financial contributions and/or pledges. Your financial support, which we term "Dollars for Scholars," is a big boost to our scholarship fund.

The support of others is solicited and each contribution entitles the donor to become a member of the **FAMU Greenback Team**. Please determine the position you wish to play according to the following schedule:

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Full Backer	Full Scholarship (\$1,000-up)
Half Backer	Half Scholarship (\$500-up)
Quarter Backer	Quarter Scholarship (\$250-up)
Line Backer	Century Club (\$100-up)
Backer	Contributor (\$1-up)

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FAMU TIGHT ENDS, INC.*
Mrs. A. G. Thompson, President

NATIONAL RATTLER BOOSTERS*
Al Lawson, Capt. Ronald Joe

FORMER FAMU GRIDDEES ASSOCIATION**
Rudy Givens, President

WEST COAST RATTLER
QUARTERBACK CLUB*
Dr. L. Goodrum, President

FIELDS-FREEMAN ASSOCIATES*
Charles Fields, President
New York, N. Y.

HALF BACKERS

DR. M. C. WILLIAMS*
Tallahassee

DR. ALLEN KILLINGS*
Akron, Ohio

DR. GERALD COOPER**
Tallahassee

JACKSONVILLE RATTLER
BOOSTERS*
Alvin White, President
HANSEL TOOKES*
Tallahassee

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James "Monk" Tillman, President
Youngstown, Ohio

QUARTER BACKERS

PHILLIP NELSON*
Tallahassee

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Tallahassee

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1975-76 FAMU RATTLER BOOSTERS

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Curtis Frison
Cloverleaf Construction Co.
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L. W. Hagins
A. Halfmon
F. L. Holiday
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Willie Harris
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Knighton's Exxon
Service Station
S. L. Lamba
H. J. Lee
Henry Lewis
Tommie L. Lewis
Barney Lockley
Hayward T. Lofton
Sarah McWilliams

S. McWilliams
Eva B. Manning
Joe Dock Marshall
Glover Martin
Howard Milton, Jr.
Monroe Poolroom
Barnell Moore
Roy A. Moore
Robert Mungen
Joe Musgray
K. Nichols
R. N. Nichols
R. N. Niles
Edwin Norwood
Bail Bondsman
Robert Nobles
D. R. Parker
Herman Peacock
Wilbert Peterson
Captain Ponder, Jr.
R. "Bob" Parramore
James Powell
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Alfred R. Taylor
Willie Taylor
Taylor's Garage
Sam Thomas
Tucker's Standard
Service Station
Glen Wade
Richard Walker
Paul Watkins, III
Charles E. Weaver
R. L. Wilcox
F. E. Williams
Secretary
H. L. Williams
K. P. Williams
M. C. Williams
J. W. Williams
Roscoe Williams
Jimmy Wilson

R. L. Wilson
Robert Wyatt
Fred Youman

FAMU TIGHT ENDS ROSTER

Abner, Mary
Allen, Pauline
Allen, Shirley
Bartley, Lua (Parliamentarian)
Bogan, Lillie
Broadnax, Darcy
Bryant, Janis
Burgess, Eunice
Cook, Annie M.
Crawford, Jerry
Ellis, Orynthia
Gaither, Sadie
Galimore, Audrey
Griffin, Charlotte
Hadley, Marian
Hagins, Lillian (Financial Secretary)
Harris, Martha A.
Hill, Trudie
Houston, Rosa A.
Hubbard, Belinda

Johnson, Coreen
Jones, Gayle
Kelly, Deloris (Recording Secretary)
King, Trudi
LaCount, Ernestine (Treasurer)
Lang, Gladys
Lawrence, Cherry
Lee, Maude
Mannings, Eva
Martin, Edwina
McCelvy, Marie
Minor, Bertha
Mobley, Sybil C.
Mungen, Doretha
Nelson, Irene
O'Neal, Ann
Perry, Claire
Reed, Dorthye B.
Robinson, Jewell
Sanford, Lessie
Smith, Marolyn
Thompson, Alice G. (President)
Tookes, Leona W.
Triplett, Dorothy (Vice President)
Watson, Margaret
Wilson, Cathy

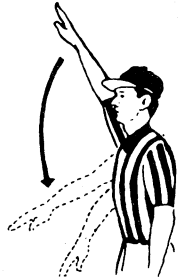
Code of Officials Signals



Touchdown or
Field Goal



Helping the Runner,
or Interlocked
Interference



Ball Ready for Play



Grasping
Face Mask



Delay of Game



Roughing the Kicker



Ball Dead; If Hand
is Moved from Side
to Side: Touchback



Illegally Passing
or Handling Ball
Forward



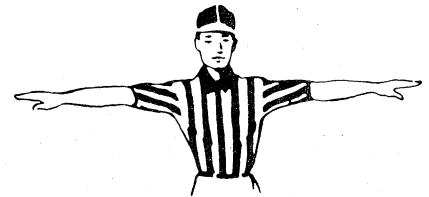
Incomplete Forward Pass,
Penalty Declined,
No Play, or No Score



Touching a Forward
Pass or Scrimmage Kick



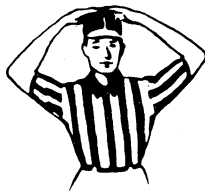
Safety



Non-contact Fouls



Loss of Down



Substitution
Infractions



Clipping



Illegal Procedure
or Position



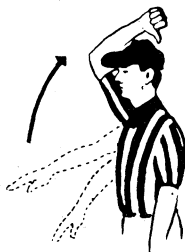
Blocking Below
the Waist



Offside (Infraction
of scrimmage or
free kick formation)



Illegal Shift



Player Disqualified



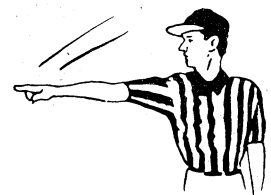
Illegal use of
Hands and Arms



Illegal Motion



Personal Foul



First Down



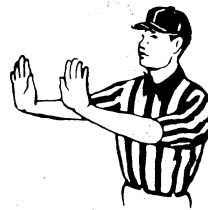
Ineligible Receiver
Down Field on Pass



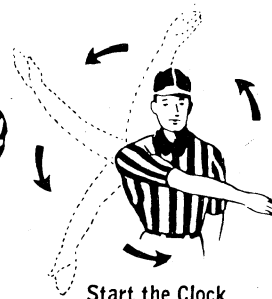
Ball Illegally Touched,
Kicked, or Batted



Time out; Referee's
Discretionary or Excess
Time Out followed with
tapping hands on chest.



Forward Pass or
Kick Catching
Interference



Start the Clock



Intentional
Grounding



1975 FLORIDA A&M UNIVERSITY RATTLERS—First Row (from left) Ronnie Burroughs, Robert James, Ricky Pope, Tyrone Williams, Curtis Parnell, Wilbur Gaines, Greg Coleman, Herb Reinhard, Mike Thomas, Donald Byrd, David Martin, James Early, Roscoe Green, Jackie Hudson. **Second Row:** Ron Flowers, Robert Patterson, J. C. Bozeman, Don Shockley, Carlos Swain, David Crowell, Clarence Hawkins, Reggie Carter, Dwight Walton, Tom Lane, Charles Floyd, Johnny Carter, Earl Goodman, Benny Mills, Barney Singleton. **Third Row:** Felix Williams, Winfred Allen, Bruce Savage, Matt Edmondson, Kenny Mullens, Harold Sessoms, Mike Sorey, Anthony Powell, Stanley King, Robert Crowell, Emanuel White, Willie Cook,

Keith Pete, Tim Chavers, Barry Robinson. **Fourth Row:** Ricky Garrison, Kenny Bogins, Kenny Clark, Ephram Hagins, Arthur Jones, Jeff Grady, Albert Kelly, Claude Johnson, Curt Taylor, Bernard Powell, Anthony Kitchen, Alvin Summers, Vince Ruise, Demetric Adams, Art Jones, John Ziegler. **Fifth Row:** Algie Hendrith, Warren Saddler, Ken Wright, Willie Brewton, Wayne Campbell, Emanuel Simpson, Frankie Poole, Raymond Beneby, Sheldon Hodge, John King, David Green, Charles Young, Clarence Thomas, Cal Burgess, Albert Chester, Kiser Lewis, Larry Johnson.

TV service technicians name Zenith for the two things you want most in color TV.

I. Best Picture.

In a recent nationwide survey of independent TV service technicians, Zenith was named, more than any other brand, as the color TV with the best picture.

Question: In general, of the color TV brands you are familiar with, which one would you say has the best overall picture?

Answers:

Zenith.....	36%
Brand A.....	20%
Brand B.....	10%
Brand C.....	7%
Brand D.....	6%
Brand E.....	3%
Brand F.....	2%
Brand G.....	2%
Brand H.....	2%
Brand I.....	1%
Other Brands.....	3%
About Equal.....	11%
Don't Know.....	4%

Note: Answers total over 100% due to multiple responses.

II. Fewest Repairs.

In the same survey, the service technicians named Zenith as the color TV needing the fewest repairs. By more than 2-to-1 over the next brand.

For survey details, write to the Vice President, Consumer Affairs, Zenith Radio Corporation, 1900 N. Austin Avenue, Chicago, IL 60639.

Question: In general, of the color TV brands you are familiar with, which one would you say requires the fewest repairs?

Answers:

Zenith.....	38%
Brand A.....	15%
Brand C.....	8%
Brand D.....	4%
Brand B.....	3%
Brand I.....	2%
Brand F.....	2%
Brand E.....	2%
Brand G.....	1%
Brand H.....	1%
Other Brands.....	4%
About Equal.....	14%
Don't Know.....	9%

The Bordeaux, Country French style, with beautiful simulated wood finish and genuine wood veneer top. Model SG2569P. Simulated picture.



100% SOLID STATE

CHROMACOLOR II

The quality goes in before the name goes on.